*Suggested Plan of Work for Public Relations Majors*

*Freshman Year*

Fall

|  |  |  |
| --- | --- | --- |
| Course # | Course Name | Cr |
| COM 1010 | Basic Speech (OC) | 3 |
| ENG XXXX\* | ENG 1010 or 1020 | 3 |
| # | (WE) Wayne Experience | 1 |
| # | (QE) Quantitative Experience | 3 |
| COM 1500 | Survey Mass Communication | 3 |
| COM 1700 | Media Literacy (SI) | 3 |
|  |  | 16 |

Winter

|  |  |  |
| --- | --- | --- |
| Course # | Course Name | Cr |
| COM 2030 | Grammar and Style | 3 |
| COM 2170 | Persuasive Speaking | 3 |
| \* | (BC) ENG 1020 or elective | 3 |
| # | (GL) Global Learning | 3 |
|  | Elective | 3 |
|  |  |  |
|  |  | 15 |

*Sophomore Year*

Fall

|  |  |  |
| --- | --- | --- |
| Course # | Course Name | Cr |
| COM 2100 | News Reporting | 3 |
| COM 3170 | Fundamentals of PR | 3 |
| XXX 1010 | Foreign Language %  | 4 |
| ^ | (NSI) Natural Science Inquiry | 4 |
|  |  |  |
|  |  |  |
|  |  | 14 |

Winter

|  |  |  |
| --- | --- | --- |
| Course # | Course Name | Cr |
| COM 3400 | Theories of Communication | 3 |
| # | (ICN) Intermed. Composition | 3 |
| XXX 1020 | Foreign Language % | 4 |
|  | Elective | 3 |
|  | Elective | 2 |
|  |  |  |
|  |  | 15 |

*Junior Year*

Fall

|  |  |  |
| --- | --- | --- |
| Course # | Course Name | Cr |
| COM 3210 | News Editing | 3 |
| COM 4170 | PR Writing | 3 |
| # | (CIV) Civic Literacy | 3 |
|  | Elective | 3 |
|  | Elective | 3 |
|  |  | 15 |

Winter

|  |  |  |
| --- | --- | --- |
| Course # | Course Name | Cr |
| COM 4210 | Research Methods in Com. | 3 |
| COM 3250 | Organizational Communication | 3 |
| ^ | (NSI) Natural Science Inquiry | 4 |
|  | Elective | 3 |
|  | Elective | 2 |
|  |  | 15 |

*Senior Year*

Fall

|  |  |  |
| --- | --- | --- |
| Course # | Course Name | Cr |
| COM 5130 | Com. and Social Marketing | 3 |
| COM 4130 | Communication Ethics | 3 |
| # | (CI) Cultural Inquiry | 3 |
|  | Elective | 3 |
|  | Elective | 3 |
|  |  | 15 |

\*Placement into ENG 1010 or 1020 is based on ACT/SAT scores

# Students have a choice of several courses in each general education category (see advisor for more information)

% Students have a choice of 16 different foreign languages (see general education requirements)

^ Students must take a lab with at least one of their Natural Science Inquiries (see general education requirements)

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Winter

|  |  |  |
| --- | --- | --- |
| Course # | Course Name | Cr |
| COM 5160 | PR Campaigns | 3 |
| COM 5140 | Or COM 5300 or COM 5500 | 3 |
| # | (DEI) Diversity, Equity, Inclusion | 3 |
|  | Elective | 3 |
|  | Elective | 3 |
|  |  | 15 |