MASTERS PROGRAMS IN COMMUNICATION (30 credit hrs)

COMMUNICATION STUDIES: designed for students with a general interest in the study of human communication. It is intended primarily for students preparing for doctoral study in communication, or desiring in-depth study of research and analytical skills. The concentration prepares students for both academic and professional pursuits after earning the degree.

JOURNALISM: prepares students for careers in news organizations and related areas in mass media. The program includes courses in print and broadcast management skills, organizational communication, Internet-based reporting, and communication and cultural diversity. The concentration prepares students for both academic and professional pursuits after earning the degree.

MEDIA ARTS AND STUDIES: designed to immerse students in the technological, creative, societal, research and analytical considerations of our globalized, multi-platform, multi-screen media environment. Programs include both media production and media studies courses. Students can also complete a 1-year sequence on documentary film-making; enabling students to design a program to specifically meet their needs and goals, and the opportunity to explore creative and scholarly approaches to multiple screens.

PUBLIC RELATIONS & ORGANIZATIONAL COMMUNICATION:

a professional degree that emphasizes the theory and application of communication in a variety of contexts. These include working in public relations, employee relations, media relations, public affairs, issue and crisis management, technical and employee communication, and related activities in business, industry, no non-profit, and governmental settings.

GRADUATE CERTIFICATES: (12 credit hours):

COMMUNICATION & NEW MEDIA (ONLINE): theory, production, and application of new media technology.

HEALTH COMMUNICATION: study communication, nursing, sociology, social work, and other health-related settings.

RISK & CRISIS COMMUNICATION (ONLINE): Training in research and best practices of risk and crisis communication especially within the context of public health emergency events.

COMING SOON: Redesigned program in Dispute