**Oral Communication Competency Exam**

Part I Instructions

**OCCE Part I General Information:**

Part I of the OCCE takes approximately two hours and consists of a speech analysis and multiple-choice examination. The speech analysis involves watching a persuasive speech and identifying particular aspects of it. Speech and analysis questions will be provided at the time of the exam. **Questions for the multiple-choice exam are derived from the current COM 1010 textbook: *Contemporary Public Speech* by Pat Gehrke and Megan Foley.** Seven (7) copies of the textbook have been made available for reservation at the undergraduate library, and three (3) copies are accessible for use at the Public Speaking Resource Center (PSRC) in Manoogian Hall room 464 (these copies cannot be checked-out; you may study in the PSRC’s Study Room).

**Part I of the exam will take place in the PC Lab located in Manoogian Hall, Rm. 516, from 2:00 p.m. - 4:30 p.m. on Friday February 14, 2024**.You may also bring note paper to take notes for the speech analysis portion of Part I. You will also be provided with the speech analysis form for the exam. Please bring your Wayne State ID or other form of identification. You will have 50 minutes to complete the multiple-choice exam and 30 minutes to complete the speech analysis portion. Please arrive early as no late exams will be given.

**Aside from a campus-wide closure, there will be no exceptions to the dates and time above, regardless of weather circumstances, personal circumstances, graduation status, etc.** Those in their last semester, and/or those who have only the OC requirement to fulfill, are not guaranteed to pass and may still be required to fulfill the OC requirement in another way.

**All students who earn a cumulative (multiple-choice exam and speech analysis) passing grade (70% or higher) on Part I of the examination will have an opportunity to participate in Part II of the examination. Those who do not earn a grade of at least 70% will not be able to earn oral competency credit this semester and may register for a COM 1010 section space/time permitting, or may attempt Part I again the next time it is offered.**

**REGISTRATION FOR PART I:**

For Part I registration, please complete the Part I Registration Form a completed registration form **filled out electronically** to the Public Speaking Resource Center (publicspeaking@wayne.edu) prior to the exam deadline. There is a registration fee of $10 for each part of the exam. Payment for the exams must be made in-person to the Cashier’s Office located on the 2nd floor of the Welcome Center. Please complete and submit an Oral Communication Competency Exam Payment Form along with your payment. Payment must be submitted by the deadline to complete the registration process.

**OCCE Part I Multiple Choice Exam Study Guide**

*Contemporary Public Speech -* Pat Gehrke and Megan Foley

\*Note: this is a *guide* to help facilitate studying, it is in no way exhaustive nor should it be your only source of studying. Thorough reading of each chapter and consultation of the textbook is highly recommended.\*

***Chapter 1 – Your Standpoint and Strengths***   
What is Public Speaking?

Identifying Your Strengths as a Speaker

Identifying Your Strengths as a Speaker

Adapting to Your Speaking Situation

Analyzing Your Speaking Situation

***Terms:***  
Audience

Context

Intersectionality

Public speaking

Public

Purpose

Social Location

Speaking

Speaking Situation

Standpoint

***Chapter 2 – Confidence and Anxiety***

Reclaiming Anxiety as Strength

Your Experience of Anxiety

Strategies for Harnessing Speech Anxiety

Developing Your Person Model of Resilience

***Terms:***

Affective Anxiety

Affirmations

Anxiety

Behavioral Anxiety

Clinical Anxiety Disorder

Cognitive Anxiety

Distress Tolerance

Excitement

Inverted-U Model

Mindfulness

Personal Model of Resilience  
  
***Chapter 3 – Ethics and Credibility***Reflecting on your Personal Ethics

Credibility: Communicating Your Ethics

Restoring Your Credibility  
  
***Terms:***  
Brain Plasticity

Contribution

Credibility

Double Vision

Essentializing

Ethics

Explicit Ethics

Hate Speech

Identification

Identity-Neutral Language

Implicit Ethics

Inclusive Language

Initial Credibility

Normalization

Person-Centered Language

Privilege

Social Inequality

Stereotypes

Terminal Credibility

Totalizing

***Chapter 4 – Listening and Responding***  
Creating a Context for Listening

Listening to Understand

Listening to Improve Your Speaking Skills

***Terms:***   
Active Listening

Cross-Modal Perception

Echo Chamber

Filter Bubbles

Listening

Multitasking

Perspective Taking

Spiral of Silence

Stakeholder  
  
***Chapter 5 – Audiences and Publics***  
Analyzing Your Audience

Addressing Your Audience as a Public

Adapting to Your Audience   
  
***Terms:***  
Attitudes

Audience

Audience Analysis

Behaviors

Closed-Ended Questions

Common Ground

Complex Publics

Demographic Information

Follow-up Questions

Identity publics

Immediate Publics

Media Publics

Open-ended Questions

Psychographic Information

Public

Social Media Analytics

Survey

Unconscious Beliefs

Value Priorities

Values

***Chapter 6 – Topic and Purpose***Exigence: Your Call to Speak

Choosing a Topic

From Topic to Purpose

Crafting a Thesis Statement   
  
***Terms:***  
Brainstorming

Exigence

General Purpose

Purpose

Scientific Purpose

Thesis Purpose

Topic  
  
***Chapter 7 – Evidence and Reasoning***  
Using Evidence to Support Your Thesis

Reasoning with Evidence

Logical Errors in Reasoning

Reasoning with Audiences

***Terms:***  
Analogical Reasoning

Analogy

Causation

Confirmation Bias

Confusing Correlation with Causation

Correlation

Deductive Reasoning

Demonstration

Evidence

Example

Fallacies

False Authority

Inductive Reasoning

Mean

Median

Mode

Motivated Reasoning

Observation

Overgeneralized Principle

Personal Attack

Principle

Reasoning

Reversing Effects

Risk Distortion

Statistics

Testimony

Unrepresentative Example  
  
***Chapter 8 – Research and Citation***The Research Process

Gathering Information

Evaluation the Reliability of Information

Citing Sources   
  
***Terms:***  
Academic Journals

Anchoring Bias

Bias

Citation

Confirmation Bias

Plagiarism

Primary Source

Reliability

Research

Research Plan

Search Terms

Secondary Source

SIFT Method

Spoofing

Term of Art  
  
*Chapter 9 – Organization and Outlining*  
Identifying Your Main Points and Subpoints

Ordering Your Main Points

Adding Signposts

Developing Introductions and Conclusions

Outlining Your Speech  
  
***Terms:***  
Attention Material

Categorical Pattern

Causal Pattern

Chronological Pattern

Conclusion

Framing Effect

Internal Preview

Internal Summary

Introduction

Main Points

Miller’s Law

Motivational Pattern

Outline

Preparation Outline

Preview

Primacy Effect

Signposts

Solution

Spatial Pattern

Speaking Outline

Subpoints

Transitions  
  
*Chapter 10 – Emotion and Narrative*  
Evoking Emption through Expression

Evoking Emotion with Reasoning  
Emotion with Stories

***Terms:***  
Action

Affective Feedback

Anger

Aspiration

Behavioral Mimicry

Call-and-Response

Compassion

Countercontagion

Crisis

Disidentification

Emotion

Emotional Contagion

Exposition

Fear

Happiness

Identification

Narrative

Resolution

*Chapter 11 – Language and Style*  
Language, Culture, and Standpoint

Style. Purpose, and Context

***Terms:***   
Alliteration

Anaphora

Antithesis

Assimilation

Chiasmus

Code-Meshing

Code-Switching

Connotative Meaning

Denotative Meaning

Ellipsis

Enargia

Epistrophe

Figures of Speech

Grand Style

Hyperbole

Irony

Jargon

Language

Linguistic appropriation

Litotes

Metaphor

Middle Style

Onomatopoeia

Paralipsis

Personification

Plain Style

Rhyme

Simile

Speech Communities

Style

Synecdoche

Systrophe  
  
*Chapter 12 – Vocal and Physical Delivery*  
Functions of Effective Delivery

Delivery with the Voice

Delivery with the Body

Planning and Practicing Your Delivery   
  
***Terms:***  
Accentuating Gesture

Adapting Gesture

Adornment

Articulation

Clarity

Closed Posture

Contradicting Gesture

Delivery

Extemporaneous Delivery

Eye Contact

Facial Expression

Gesture

Immediacy

Impromptu Delivery Inclined Posture

Intimate Distance

Manuscript Delivery

Memorized Delivery

Mood

Open Posture

Optimal Pitch

Pause

Personal Distance

Physical Delivery

Pitch

Posture

Pronunciation

Proximity

Public Distance

Rate

Regulating Gesture

Reinforcing Gesture

Rhythm

Social Distance

Substituting Gesture

Upright Posture

Variety

Verbal Fillers

Vocal Delivery

Voice

Volume

*Chapter 13 – Presentation Aids and Slides*  
Using Presentation Aids Effectively

Developing the Content of Presentation Aids

Choosing the Channel for Presentation Aids

Using Presentation Slides

Navigating Credits and Permissions   
  
***Terms:***  
5 x 5 Rule

Bar Graphs

Captions

Copyright

Diagrams

Handout

Illustrations

Image Titles

Legends

Line Graphs

Maps

Multimodality

Photographs

Pie Charts

Presentation Aids

Presentation Theme

Prop

Public Domain

Table

Timelines

Trigger Warning

Universal Design

*Chapter 14-Online and Mediated Presentations*   
Public Speaking and Media Culture

Addressing Audiences Online

Creating Audio Presentations

Creating Video Presentations

Creating Live Online Presentations  
  
***Terms:***  
Agenda Setting

Asynchronous Communication

Cross-fade

Host

Influencers

Jump Cut

Media Consolidation

Media Gatekeepers

Mediated Presentations

Platforms

Synchronous Communication

Video Titles   
  
*Chapter 15 – Informing and Educating*   
Informing in Your Speaking Situation

Choosing Strategies for Informing and Educating

Framing and Organizing

Informative Topics

***Terms:***   
Challenge

Concept

Controversy

Credibility

Event

Exclusion

Exemplar

Object

Objectification

People

Personification

Process

Rhetorical Questions  
  
*Chapter 16- Making Arguments*   
Finding the Level of Controversy

Persuading about Facts

Persuading about Values

Persuading about Personal Actions

Persuading about Politics   
  
***Terms:***  
Attitudinal Causes

Change Agent

Controversy

Criteria

Disagreement of Fact

Disagreement of Personal Actions

Disagreement of Policy

Disagreement of Value

Loss Aversion

Monroe’s Motivated Sequence

Persuasion

Plausibility

Qualitative Significance

Quantitative Significance

Significant Harms

Structural Causes

*Chapter 17 – Connecting and Celebrating*   
Building a Connective Presentation

Occasions for Connecting and Celebrating

***Terms:***   
Award Speech

Callback

Climax

Eulogy

Occasion

Sayings

Speech of Introduction

Subject

Toast   
  
*Chapter 18-Speaking Online*   
Sharing Group Leadership

Contributing to Group Presentations

Organizing Group Meetings

Making Group Decisions

Mediating Group Conflict

***Terms:***  
Agenda

Attacking

Attention Seeking

Blocking

Clarifiers

Common Purpose

Consensus

Contributors

Encourages

Facilitators

Formal Authority

Freeloading

Group Disruptions

Groupthink

Leadership

Mediators

Organizers

Panel Discussion

Project Plan

Simple Majority Vote

Single-Party Decision

Social Leadership

Super Majority Vote

Symposium

Task Leadership

Team Presentation  
  
*Chapter 19- Speaking for Social Change*   
Speaking for Social Change  
Public Speaking and Social Movements Civil Disobedience  
Humane Alternative of Public Speaking   
  
***Terms:***  
Social Movement   
Consciousness Raising   
Coalition  
Civic Engagement   
Social Agitation   
Civility   
Civil Disobedience   
Solidarity   
Violence

If we can be of further assistance, please contact Meagan Winkelseth (Assistant Basic Course Director) at publicspeaking@wayne.edu or Dr. Anita Mixon (Course Director) at gj1184@wayne.edu.

***Please note: If you major (or will major) in Communication, you will have to take COM 1010 regardless of whether or not you pass both parts of the OCCE***.