**Oral Communication Competency Exam**

Part I Instructions

**OCCE Part I General Information:**

Part I of the OCCE takes two hours and consists of a speech analysis and multiple-choice examination. The speech analysis involves watching a persuasive speech and identifying particular aspects of it. Speech and analysis questions will be provided at the time of the exam. **Questions for the multiple-choice exam are derived from the current COM 1010 textbook: *Speech Craft* by Josh Gunn.** Two copies of the textbook have been made available for reservation at the undergraduate library, and complimentary access to *Speech Craft* e-book will be provided after the student has paid & is registered for Part I of the OCCE.

**Part I of the exam will take place at Manoogian Hall, room 226, from 2-4:30pm (Round 1, Part I: February 3rd, 2023 / Round 2, Part I: March 10th, 2023)**. You will need to bring a pencil for the multiple choice exam as well as a green scantron exam sheet. You may also bring note paper to take notes for the speech analysis portion of Part I. You will also be provided with the speech analysis sheet for the exam. In addition to a writing tool and exam sheet, please bring your Wayne State ID or other form of identification. You will have 1 hour to complete the multiple choice exam and 30 minutes to complete the speech feedback portion. Please arrive early as no late exams will be given.

**Aside from a campus-wide closure, no exceptions to the dates and time above, regardless of weather circumstances, personal circumstances, graduation status, etc.** Those in their last semester, and/or those who have only the OC requirement to fulfill, are not guaranteed to pass and may still be required to fulfill the OC requirement in another way.

**All students who earn a cumulative (multiple-choice exam and speech analysis) passing grade (70% or higher) on Part I of the examination will have an opportunity to participate in Part II of the examination. Those who do not earn a grade of at least 70% will not be able to earn oral competency credit this semester and may register for a COM 1010 section space/time permitting, or may attempt Part I again the next time it is offered.**

**REGISTRATION FOR PART I:**

For Part I registration, please email a completed registration form **filled out electronically** to the Public Speaking Resource Center (publicspeaking@wayne.edu) prior to the exam deadline. There is a registration fee of $20 for each part of the exam. Payment for the exams can be made online at: <https://events.eply.com/commpayments> . Payment must be submitted by the registration deadline date in order to complete the registration process.

**OCCE Part I Multiple Choice Exam Study Guide**

*Speech Craft –* Joshua Gunn

\*Note: this is a *guide* to help facilitate studying, it is in no way exhaustive nor should it be your only source of studying. Thorough reading of each chapter and consultation of the textbook is highly recommended.\*

*Chapter 1-Building Confidence in the Craft*   
The purpose of public speaking  
History of public speaking  
Fear of public speaking  
Civic engagement through public speaking   
Speech preparation and delivery

***Terms:***  
Communication Apprehension   
Speech Anxiety  
Techne  
Visualization   
Extemporaneous Speaking

*Chapter 2 –Listening and Ethics of Speech*The listening process   
Active listening   
Ethics as a listener

***Terms:***  
Listening  
Noise   
Communication   
Misunderstanding   
Selective Perception   
Selective Exposure   
Selective Listening   
Active Listening   
Feedback   
Response-ability   
Ethics   
Direct Quotations  
Paraphrase  
Plagiarism  
 *Chapter 3- Audience Analysis*Who is the audience  
Gathering audience information   
Beliefs, attitudes and values   
  
***Terms:***  
Audience Analysis  
Sound Reinforcement  
Amorphous or unknown audiences   
Demography  
Stereotype  
Identity Crisis  
Social Norms  
Sexual Orientation and identity  
Informal audience analysis  
Formal audience analysis  
Identification  
Belief  
Attitude  
Values  
Psychological audience analysis  
Audience disposition  
 *Chapter 4- Choosing a Speech Topic and Purpose*Developing a dynamite topic   
Concept mapping   
Narrowing your topic   
Speech purpose

***Terms:***Invention  
Speech Situation  
Brainstorming  
Concept Map  
General Speech Purpose  
Specific Purpose Statement  
Thesis Statement  
 *Chapter 5- Researching Your Speech Topic*Why Research Matters  
How to Research a Speech  
Citing Sources  
Internet Source Reliability  
 ***Terms:***Common Knowledge  
Truth  
Misinformation  
 *Chapter 6- Supporting Materials and Contextual Reasoning*Supporting Materials  
Types of Speech Support  
Contextual Reasoning  
***Terms:***Supporting Material  
Facts  
Statistics Bias  
Opinion  
Testimony  
Examples  
Stories  
Contextual Reasoning  
 *Chapter 7- Organizing and Outlining Your Speech*Organizing Your Speech  
Outlining Your Speech  
 ***Terms:***Historical Arrangement  
Narrative Arrangement  
Extemporaneous Delivery  
 *Chapter 8- Transitions, Introductions and Conclusions*Introducing Your Speech  
Transitions  
Concluding Your Speech  
***Terms:***Enumeration  
Internal Previews  
Internal Summaries  
 *Chapter 9- Style and Language*Style  
Choosing Your Words  
Using Language that Uses Us  
***Terms:***Style  
Disposition  
Denotation Connotation  
Impression Management  
Expertise  
Jargon  
Vivid Language  
Alliteration  
Tropes  
Metaphors  
Similes  
Irony  
Malapropism  
 *Chapter 10- Style and Delivery*Style and Delivery  
Nonverbal Communication and Tone   
Grooming and Dressing to Speak  
***Terms:***Speech  
Tone  
Tonework  
Vocalics  
Verbal Fillers  
Voice Projection  
Feedback  
Accent  
Dialect  
Gesture  
 *Chapter 11- Presentation Aids*Enhancing Your Speech  
Preparation and Presentation Guidelines Presentation Software

***Terms:***Prop  
Color Vision Deficiency  
Presentation Software  
 *Chapter 12- Understanding Speech Genres* Speech Genres  
Culture and Form  
Genres in Our Time  
***Terms:***Form  
Genre  
 *Chapter 13- Celebratory Speaking*Celebrating Your Community  
Types of Celebratory Speeches  
***Terms:***Motivational Speaking  
Sermon  
Jeremiad  
Lecture  
Keynote Address  
Rally Speech  
Commencement Speech  
 *Chapter 14- Information Speaking*Informative Speaking  
Genre of Informative Speaking  
Tips for Informative Speaking  
***Terms:***Informative Speaking Description  
Definition  
Narration  
 *Chapter 15- Persuasive Speaking*Understanding Persuasion   
Persuasive Appeal

***Terms:***Persuasion  
Appeal  
Argument  
Coercion  
Rhetoric  
 *Chapter 16- Making Arguments*Reasoning Argument  
Fallacies  
Organizing Persuasive Speeches   
  
***Terms:***Argument  
Reasoning  
Logic  
Informal Logic  
Syllogism  
Enthymeme  
Fallacy  
Paradigm  
 *Chapter 17- Speaking in the Workplace*Speaking for your Vocation  
Speaking at Work Interviewing for a Job

***Terms:***Vocation  
Small Group Communication  
Leader  
Task-oriented Roles  
Social-oriented Roles  
Groupthink  
Conflict  
Virtual Group  
Behavioral Interview  
 *Chapter 18-Speaking Online*Understanding Online Presentation   
Adapting to the Amorphous Audience   
Conducting Online Presentations   
Public in an Online Context  
***Terms:***Online Presentation  
Synchronous Communication   
Asynchronous Communication   
Webinar  
Screencast  
Amorphous  
Publicity  
 *Chapter 19- Speaking for Social Change*Speaking for Social Change  
Public Speaking and Social Movements Civil Disobedience  
Humane Alternative of Public Speaking  ***Terms:***Social Movement   
Consciousness Raising   
Coalition  
Civic Engagement   
Social Agitation   
Civility Civil Disobedience   
Solidarity   
Violence

If we can be of further assistance, please contact Farah Harb (Assistant Basic Course Director) at publicspeaking@wayne.edu or Dr. Anita Mixon (Course Director) at gj1184@wayne.edu

***Please note: If you major (or will major) in Communication, you will have to take COM 1010 regardless of whether or not you pass both parts of the OCCE***.