

WORD ON THE STREET

The Department of Communication's Monthly Newsletter



First Ever Lunch and Learn a Success!

In December, Kelly Gottesman, Loreleigh Keashly, and Kelly Driscoll, along with current student Miles Reuben and alumnus Aaron Amos, visited the Detroit School of the Arts for their first ever lunch and learn with radio and TV students! Thanks everyone for going and representing!

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If you haven't noticed, we got a snazzy new copier—its basic functionality is the same as the other one, just faster and quieter. Next to the copier is an overview of what ELSE it can do—which is A LOT. I encourage you to utilize this new system to continue going PAPER FREE and create PDFs of your documents needed for class.

Donate to Brightmoor Connection

As we usher in a new year, let us reflect together on our blessings and opportunities, and the hardships faced by those who must make it through the cold winter without running water in their homes. Kelly Donnellan & Rahul Mitra hope you will join them in donating your old/used clothes, towels, sheets, coats, boots, shoes, etc. for the Brightmoor Connection Food Pantry, which serves one of the neighborhoods hardest hit by the ongoing water shutoffs. The pantry recently had to move from their long-time location and leave behind much of their clothing closet, and is in desperate need to replenish clothing stocks. Brightmoor Connection is a client choice pantry. You can learn more about the excellent work it is doing at <https://brightmoorconnection.org/>.

Thank you for your help. The donation drive is open Jan 15-30, so please share with your friends and family.



Michigan's greatest movies: Who won, Eddie Murphy, Clint Eastwood or Eminem?

What's Michigan's greatest movie? We're revealing the Top 10, based on reader voting from a ballot of 50 essential movies set in the state.

Juanita Anderson was cited as a 'film expert' in Julie Hinds' Detroit Free Press Feature on made in Michigan films.

Publication News

Kelsey Mesmer and **Rosie Jahng's** paper, "Nasty Writers: Uses and Gratifications of Private, Online Space in the Age of Trump" was published in the Media Report to Women fall edition, which came out in late November.

Debra Reddin van Tuyll, **Michael Fuhlhage**, Bill Huntzicker, Mary Lamonica, Jennifer Moore, and Katrina Quinn, "Historical Roundtable: Opening New Doors: Researching Unfamiliar or Under-studied Areas of Journalism History,"

Historiography in Mass Communication 6, no. 1 (January 2020): 11-26. **Michael Fuhlhage, Jade Metzger-Riftkin*, Sarah Walker*, and Nicholas Prephan***, "The News Ecosystem During the Birth of the Confederacy: South Carolina Secession in Southern Newspapers,"

American Journalism, accepted for publication in Winter 2020.

Michael Fuhlhage, "Politics, Partisanship, and the Press in the Midwest," in The View from the West: Newspapers and the American Civil War, Volume II: The Mid-western Press, eds. Debra Reddin Van Tuyll and Mary M. Lamonica (New York: Peter Lang Publishing, forthcoming).

Michael Fuhlhage also recently did a Q&A with Clio Among the Media, the AEJMC History Division newsletter, about his book. Here's the link: <https://aejmc.us/history/book-qa-with-michael-fuhlhage/>

JANUARY, 2020

Faculty/Student Updates

Last semester **Shelly Najor's** PR capstone course partnered with a WSU interdisciplinary research group (that included our own Rahul Mitra) to prepare programs to address micro-plastics in the Great Lakes. The student groups created two comprehensive, well done research and design programs for the cities of Williamson and Pontiac - each with their own needs, strategies and tactics to address the micro-plastics issue in that community.

Congratulations to MA student **Jill Wurm** whose paper was accepted for presentation at the upcoming International Public Relations Conference in Orlando (March)!

Congratulations also go out to students **Brenna Noyes, Malcolm Bedford, Chad Vandenberg** and others whose film In An Instant has been selected to be in the 22nd annual East Lansing Film Festival Lake Michigan Film Competition. The Festival is from January 9th-11th at the East Lansing Hannah Community Center. In An Instant will be screened on Saturday at 6:00PM.

In December, **Scott Burgess** accepted the Assistant Professor of Journalism position at the Canadian University Dubai. We wish you the best in your new endeavor!

We also wish ALL of our doctoral students who are currently on the market the best as they write their applications and hopefully get those phoners, land their on-campus interviews, and accept their offers!

Doctoral student **Erin Perry** will present her paper titled "Cultivation Theory Effects on Students Interested in Journalism" at the Eastern Communication Association Convention in Baltimore, Maryland, in April.

The Academic Success Center asked doctoral student **Darryl Frazier** to host a Communication Anxiety workshop this semester on Wednesday 1/29 over in the ASC computer lab. **Jamie Cobb** will be helping Darryl with the workshop.

Wayne State Journalism alumnus Michael Freedman was recently elected President of the National Press Club! Congratulations to Michael for this wonderful recognition!

Diversity Conference is coming!

In the current social and political climate, diversity is one of the many talked about issues in academia; therefore, the first student-led diversity conference is being held at Wayne State University located in the Student Center. The conference will be open for guests to attend on February 28th and 29th of 2020. The theme of this conference is Voice, Identity, and Inclusion.

We welcome everyone from all backgrounds to come and join this conversation. If you are interested in attending this conference you can now register through the conference website.

If you are also interested in volunteering you can sign up for a volunteer position at the link down below or on the conference website. Please keep in mind volunteer positions are first come first serve.

To learn more about this conference please check out the press release below, and follow the facebook page to stay up to date with events and programs!



Igniting diversity home

Home page to website

 webflow.io

Volunteer sign up form

This form is to sign up to be a volunteer for the Diversity Conference. Please keep in mind that volunteering positions are first come first serve. February 14th is the deadline to sign up to volunteer.

* Required

What day can you volunteer? *

- Friday February 28th
 Saturday February 29th
 Both

Please tell us your first and last name *

Your answer

Please give us your E-mail *

Your answer

What is your phone number *

Your answer

Will you be able to attend a volunteer orientation? The date is still to be determined, you will be notified a few weeks prior to the volunteer orientation. *

- Yes
 No
 Maybe

What time of day would you like to volunteer? Select all that apply. *

Good Word about Teaching

As you all know, this past Fall was the first pilot test for rolling out an online version of the SETs via a system called Blue Explorance. According to a presentation at the SMC/Data Governance Meeting in December, Laura Woodward and our own alumnus Nathan Chavez reported the results of the pilot: 10,000 students used the system in Fall 2019; there was an overall response rate (across all platforms who were in the pilot) of 78.5% (which is actually a 5% improvement over the paper surveys!), with 90% of the courses having a response rate of over 50%.

Canvas was the primary way that students engaged with the system, where a link to the survey pops up in the gradebook. Students can opt out of taking it, and many instructors offered some sort of incentive (e.g., if 80% of the class completes the survey, then everyone gets 5 points on the final), as they have access to the Blue homepage that has a personalized dashboard to display response rates and allow the faculty to add their own personalized questions.

Jane Fitzgibbon opted to have all of the COM 3300 SETs included in the pilot. This is her personal review of the system: *As one of the faculty who participated I can say so much better than the paper. Not having to take time out of class (normally about 45 mins) it was a real bonus. As far as I can tell students liked it better as they could participate in their time and did not feel pressure to 'get it done.'*

The Testing and Evaluation team is moving forward with more testing and troubleshooting of the system.

Upcoming Events

Humanities Center Brownbag

Humanities Center Brownbag Speakers for Winter 2020 (FAB2339)

Juanita Anderson,

Tuesday Feb. 4, Hastings Street Blues Project

Sydney O'Shay-Wallace (with Richard Smith and Shawn McElmurry),

Feb. 11, Water and Health Infrastructure Resilience and Learning

Department-wide Colloquia Dates

11:30-1, in Manoogian 581. Note that the first two dates are still in the planning phases, and the topics proposed may be switched. Please send in your other topic ideas!

Wed Jan. 29: TBD (one possibility: Open discussion on what “Entrepreneurship” means for the department and the discipline)

Wed Feb. 5: TBD (one possibility: Open discussion on Diversity, Equity, and Inclusion in the classroom and beyond, to be facilitated, in part, by OTL)

Wed. April 1: CGSA-nominated topic TBD

Wed. April 22: Dr. Susan Eggly and Dr. Lauren Hamel, Karmanos

A Conversation with Dr. Mona Hanna-Attisha

January 27, 2020 | 1:30 p.m. - 3:00 p.m.

Join Dr. Mona Hanna-Attisha, the doctor who exposed the water crisis in Flint, Michigan and author of *What the Eyes Don't See*, in a conversation on **Monday, January 27 from 1:30 to 3:00 in Bernath Auditorium in the Undergraduate Library.**

Dr. Hanna-Attisha will discuss what shaped her outlook on society, social justice and the medical profession and her work to combat the lead crisis in Flint.

Rumor has it...

Rumor has it that Manoogian Hall is slated to be closed in 2021. To look into this rumor, we emailed Joan Ferguson in the Dean's office, who then contacted Ashley Flintoff, Director of Planning & Space Management. This was Ashley's response:

"No, there are no immediate plans to close Manoogian. Our master plan does propose Manoogian as a building that is to be considered for demolition, however the amount of planning and logistics involved in that project place it, at the earliest, at least 2-3 years down the road, if not longer! I'm sure that people saw it on the list and added their own ideas about timeline but there was never any intention of closing down Manoogian in 2021. Trust me, when we're ready to move people out of Manoogian, everyone will know. Hope that helps clarify!"

Save the Date

Please "Save the Date" for the annual Spirit of Diversity event, scheduled for Friday, April 17, 6 - 8 p.m., at Saint Andrews Hall.

The Journalism faculty will recognize one national recipient, along with local professionals who work in the "Spirit of Diversity." Student recipients of Journalism scholarships are also recognized at the event.