

## Communication Studies

### Coursework Requirements Curriculum Checksheet

The Master of Arts in Communication with a Concentration in Communication Studies program is designed for students with a general interest in the study of human communication. It is intended primarily for students preparing for doctoral study in communication, or desiring in-depth study of research and analytical skills (a highly desired skill set by employers). The degree requires minimum 30 credits.

#### Two required courses: (6 cr)

COM 7000: Introduction to M.A. Studies in Communication (3 cr) \_\_\_\_\_

COM 7410: Communication Theory (3 cr) \_\_\_\_\_

#### Three research methods courses (9 cr):

*Two required methods courses:*

COM 7260: Quantitative Research Methods for Communication (3 cr) \_\_\_\_\_

COM 7360: Qualitative Research Methods for Communication (3 cr) \_\_\_\_\_

*One additional methods course:*

COM 6530: Audience Measurement and Survey Techniques (3 cr) \_\_\_\_\_

COM 7250: Rhetorical Criticism (3 cr) \_\_\_\_\_

COM 7340: Interviewing (3 cr) \_\_\_\_\_

COM 7365: Ethnographic Methods for Communication Research (3 cr) \_\_\_\_\_

COM 7580: Content Analysis (3 cr) \_\_\_\_\_

#### One of the following capstone plan options:

##### **Plan A:** Thesis

- COM 8999: Master's Thesis Research and Direction (6 cr)  
*Thesis credits are distributed across two or three semesters.*
- Any three courses from the department as electives. (9 cr)

##### **Plan B:** Essay

- COM 7999: Master's Essay Direction (3 cr)  
*Thesis credits are distributed across two or three semesters.*
- Any four courses from the department as electives (12 cr)

##### **Plan C:** Coursework Only

- Any five courses from the department as electives (15 cr)

**Minimum total credits: 30**