

Journalism

Coursework Requirements Curriculum Checksheet

The Master of Arts in Communication with a Concentration in Journalism program prepares students for careers in news organizations and related areas in mass media. The program includes courses in print and broadcast management skills, organizational communication, Internet-based reporting, and communication and cultural diversity issues. The degree requires a minimum 30 credits.

Three required courses (9 cr):

COM 7000: Introduction to M.A. Studies in Communication (3 cr) _____

COM 5080: History and Law of American Journalism (3 cr) _____

COM 6280: Media and Diversity (3 cr) _____

Two additional content courses: (6 cr)

COM 5060 Documentary and nonfiction film and television (4 cr) _____

COM 5250: News Media Management (3 cr) _____

COM 5310: Investigative Reporting (3 cr) _____

COM 5381: TV News Reporting and Digital Editing (3 cr) _____

COM 5410: Producer's Workshop (3 cr) _____

COM 5460: Magazine Writing (3 cr) _____

COM 5500: Journalism and New Media (3 cr) _____

COM 5610: Advanced Television Production (3 cr) _____

COM 5700: Political and Government Reporting (3 cr) _____

COM 7330: Advanced Layout and Design (3 cr) _____

COM 6190: Internship (1-3 cr, MAX 6 cr) _____

One theory course (3 cr):

COM 7410: Communication Theory (3 cr) _____

COM 7520: Theories of Media Effects (3 cr) _____

COM 7700: Mass Media and Political Communication (3 cr) _____

One research methods course (3 cr):

COM 6530: Audience Measurement and Survey Techniques (3 cr) _____

COM 7260: Quantitative Research Methods in Communication (3 cr) _____

COM 7360: Qualitative Research Methods in Communication (3 cr) _____

COM 7365: Ethnographic Methods for Communication Research (3 cr) _____

COM 7580: Content Analysis (3 cr) _____

One of the following capstone plan options:

Plan A: Thesis

- COM 8999: Master's Thesis Research and Direction (6 cr)
Thesis credits are distributed across two or three semesters.
- Any one course from the department as elective (3 cr)

Plan B: Essay

- COM 7999: Master's Essay Direction (3 cr)
- Any two courses from the department as electives (6 cr)

Plan C: Coursework Only

- Any three courses from the department as electives (9 cr)