

Journalism

Proposed Coursework Requirements Curriculum Checksheet

The Master of Arts in Communication with a Concentration in Journalism program prepares students for careers in news organizations and related areas in mass media. The program includes courses in print and broadcast management skills, organizational communication, Internet-based reporting, and communication and cultural diversity issues. The degree requires minimum 30 credits.

Three required courses: (9 hours)

COM 7000: Introduction to M.A. Studies in Communication (3 cr)

COM 5080: History and Law of American Journalism (3 cr)

COM 6280: Reporting on Diversity (3 cr)

One theory course: (3 hours)

COM 7410: Communication Theory (3 cr)

COM 7520: Theories of Media Effects (3 cr)

COM 7700: Mass Media and Political Communication (3 cr)

Two additional content courses: (6 hours)

COM 5060 Documentary and nonfiction film and television (4 cr)

COM 5250: News Media Management

COM 5310: Investigative Reporting (3 cr)

COM 5381: TV News Reporting and Digital Editing (3 cr)

COM 5410: Producer's Workshop (3 cr)

COM 5460: Magazine Writing (3 cr)

COM 5500: Journalism and New Media (3 cr)

COM 5610: Advanced Television Production (3 cr)

COM 5700: Political and Government Reporting (3 cr)

COM 7330: Advanced Layout and Design (3 cr)

COM 6190: Internship (1-3 cr, MAX 6 cr).

One research methods course: (3 hours)

COM 6530: Audience Measurement and Survey Techniques (3 cr)

COM 7260: Quantitative Research Methods in Communication (3 cr)

COM 7360: Qualitative Research Methods in Communication (3 cr)

COM 7365: Ethnographic Methods for Communication Research (3 cr)

COM 7580: Content Analysis (3 cr)

One of the capstone plan options Plan A, Plan B, or Plan C:

Plan A: Thesis

. COM 8999: MA Thesis (9 cr)

Thesis credits are distributed across two-three semesters

Plan B: Essay

. COM 7999: MA Essay (3 cr)

. Any 2 courses from dept. as electives (6 cr.)

Plan C: Coursework Only

. Any 3 courses from dept. as electives (9 cr.)