The Master of Arts in Communication with a Concentration in Journalism program prepares students for careers in news organizations and related areas in mass media. The program includes courses in print and broadcast management skills, organizational communication, Internet-based reporting, and communication and cultural diversity issues. The degree requires a minimum of 30 credits.

**Three required courses: (9 hours)**
- COM 7000: Introduction to M.A. Studies in Communication (3 cr)
- COM 5080: History and Law of American Journalism (3 cr)
- COM 6280: Reporting on Diversity (3 cr)

**One theory course: (3 hours)**
- COM 7410: Communication Theory (3 cr)
- COM 7520: Theories of Media Effects (3 cr)
- COM 7700: Mass Media and Political Communication (3 cr)

**Two additional content courses: (6 hours)**
- COM 5060: Documentary and nonfiction film and television (4 cr)
- COM 5250: News Media Management
- COM 5310: Investigative Reporting (3 cr)
- COM 5381: TV News Reporting and Digital Editing (3 cr)
- COM 5410: Producer’s Workshop (3 cr)
- COM 5460: Magazine Writing (3 cr)
- COM 5500: Journalism and New Media (3 cr)
- COM 5610: Advanced Television Production (3 cr)
- COM 5700: Political and Government Reporting (3 cr)
- COM 7330: Advanced Layout and Design (3 cr)
- COM 6190: Internship (1-3 cr, MAX 6 cr)

**One research methods course: (3 hours)**
- COM 6530: Audience Measurement and Survey Techniques (3 cr)
- COM 7260: Quantitative Research Methods in Communication (3 cr)
- COM 7360: Qualitative Research Methods in Communication (3 cr)
- COM 7365: Ethnographic Methods for Communication Research (3 cr)
- COM 7580: Content Analysis (3 cr)

**One of the capstone plan options Plan A, Plan B, or Plan C:**

**Plan A: Thesis**
- COM 8999: MA Thesis (9 cr)
  - Thesis credits are distributed across two-three semesters

**Plan B: Essay**
- COM 7999: MA Essay (3 cr)
  - Any 2 courses from dept. as electives (6 cr)

**Plan C: Coursework Only**
- Any 3 courses from dept. as electives (9 cr)