

Communication Studies

Proposed Coursework Requirements Curriculum Checksheet

The Master of Arts in Communication with a Concentration in Communication Studies program is designed for students with a general interest in the study of human communication. It is intended primarily for students preparing for doctoral study in communication, or desiring in-depth study of research and analytical skills (a highly desired skill set by employers). The degree requires minimum 30 credits.

Two required courses (6 hours)

COM 7000: Introduction to M.A. Studies in Communication (3 cr.)

COM 7410: Communication Theory (3 cr.)

Three research methods courses (9 hours):

COM 7260: Quant. Methods (3 cr.)

COM 7360: Qual. Methods (3 cr.)

One additional methods course: (3 hours)

COM 6530: Audience Measurement (3 cr.)

COM 7250: Rhetorical Criticism (3 cr.)

COM 7340: Interviewing (3 cr.)

COM 7365: Ethnographic Methods (3 cr.)

COM 7580: Content Analysis (3 cr.)

One of the capstone plan options Plan A, Plan B, or Plan C:

Plan A: Thesis

. COM 8999: MA Thesis (9 cr)

Thesis credits are distributed across two-three semesters

. Any 2 courses from dept. as electives (6 cr.)

Plan B: Essay

. COM 7999: MA Essay (3 cr)

. Any 4 courses from dept. as electives (12 cr.)

Plan C: Coursework Only

. Any 5 courses from dept. as electives (15 cr.)

Minimum total credit hours: 30