

Detroit Zoo Seeks PR Interns for a “Wild” Fall Semester

Want to mingle with the macaronis and connect with the camels while learning valuable PR and communications skills? Then the Detroit Zoo has the internship for you!

The Detroit Zoo is seeking enthusiastic student interns for the fall semester who are in their junior or senior year and studying Public Relations, Communications or related fields. Interns will be responsible for drafting press releases, talking points, newsletter profiles, Facebook status updates and other PR-related copy; scheduling and coordinating media interviews; escorting media through the Zoo during video/photo shoots; assisting with commercial and motion picture film shoots and special events; and performing other PR-related assignments.

Interns will work closely with the Communications Director and other interns while learning valuable skills needed in the Public Relations workforce. Excellent writing and public speaking skills are a plus.

The duration of the internship is late August through mid December; 24 hours (three days) per week. This is a non-paid internship, and it is mandatory that students receive course credit.

The Detroit Zoological Society is an Equal Opportunity Employer and is committed to diversity in the workforce. The Society performs background checks and pre-employment substance-abuse screening and maintains a drug-free workplace.

The deadline for resumes is July 15, 2011

Send resumes to: Patricia Janeway, Communications Director
at pjaneway@dzs.org with a cc. to PR1@dzs.org

Please put “Fall PR Internship” in the Subject line.