

Internship - Fall 2011

Search Solutions Digital Media

Ssdigitalmedia.com

About us:

Search Solutions has been in operation since 2007, proudly serving companies all across the United States. We are a full service digital advertising agency. We build custom web packages to meet our clients' exact needs. We drive targeted traffic to clients' websites through search engine optimization, search engine marketing and social networking. Also, we assist our clients' needs through public relations, event planning and design materials.

Description:

Assist in all digital marketing efforts for a range of clients. Duties will include writing press releases, developing web content, writing blog posts for clients, using HTML, website management, analyzing web traffic and impressions, managing online advertising budgets, monitoring search engine optimization, and working with a variety of social networking sites including Facebook, LinkedIn, Youtube, Flickr and more.

Qualifications:

- Junior or senior pursuing undergraduate degree in PR, journalism, marketing or a related field
- Great writing and editing skills are required
- Knowledge of Adobe Indesign, Photoshop and Publisher preferred
- Must be proficient in Microsoft Office (Word, Excel, Publisher, Powerpoint)
- Some knowledge of HTML and Wordpress preferred
- Web, photography and videography skills a plus
- Willingness to assist with all aspects of the organization as needed
- Excellent Interpersonal Skills
- Ability to Work Independently
- Driven, self-motivated and enthusiastic
- Must be a self-starter

Pay Range: This is an unpaid position but can be used for class credit. Interns will be expected to work during regular workplace hours (9 a.m. to 5 p.m.) at least 15 hours per week. However, work hours can be flexible for mornings or afternoons.

Please send cover letter, resume, references and GPA

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