



## Muscular Dystrophy Association

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### **Salaried Summer Internship**

The Muscular Dystrophy Association is seeking graduate students, graduating seniors or undergraduates entering their Junior or Senior year, studying public relations, communications, journalism, advertising or marketing to coordinate regional public relations efforts for special events, fundraisers, public service campaigns and the 2011 MDA Telethon on Labor Day weekend.

Qualified candidates will possess strong writing and communication skills, be self-motivated and be able to work in a fast-paced, deadline-oriented environment. Experience in writing press releases, media advisories and pitching material to the news media is a plus.

Successful candidates will work as Regional Public Affairs Coordinators (RPACs) from one of MDA's offices in New York, Boston, Philadelphia, Hamden, Chicago, Milwaukee, Atlanta, Charlotte, Dallas, Houston, Los Angeles, Phoenix, Denver, Seattle, Washington D.C., Columbus, Las Vegas, Portland and Jacksonville.

This is a rich opportunity to build a professional portfolio. Successful candidates will write press releases and media alerts, pitch stories and build relationships with local and national news media.

The regional public affairs coordinator will also be responsible for local fundraising event promotions and will gain experience in copywriting and placing stories with print and broadcast media. Promotional activities conducted by each coordinator will make an immediate difference in the lives of a million Americans living with neuromuscular diseases, while fostering skills that will transfer to any corporate work environment.

The summer internship runs from 12 to 14 weeks, depending on individual school schedules; salary is \$400 per week. Interns will receive training, direction and support from MDA's regional and national offices.

MDA is the nonprofit health agency dedicated to curing muscular dystrophy, ALS and related diseases by funding worldwide research. The Association also provides comprehensive health care and support services, advocacy and education. For more information about MDA, visit [www.mda.org](http://www.mda.org).

**For more information about MDA's RPAC program and to apply online, visit [www.mdainternships.org](http://www.mdainternships.org). A cover letter, resume and writing sample will be required to complete the application.**

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