

Community Marketing Associates

Community Marketing Associates (www.communitymarketingassoc.com) is seeking a public relations coordinator. This is an internship specifically for journalism and marketing students.

Duties and responsibilities include:

- To act as an in-person liaison between small business manager-owner clients and CMA senior staff
- Identify and develop newsworthy angles for press releases for local media and an online lifestyle magazine
- Write and pitch press releases
- Write feature stories and marketing/PR/advertising industry-related blog content
- Strong journalistic writing skills and knowledge of AP style
- Digital photojournalism experience
- Video experience is a plus

This is a 20 hour/M-F position. Some, but few, evening and weekend hours may be involved. **Pay is \$10 per hour.**

Please send a cover letter and resume that outlines your experience, as well as three writing samples (links or attachments) to

bcaprara@communitymarketingassoc.com.

Digital photos and videos are welcomed and encouraged.

Thanks!

Bonnie

Bonnie Caprara

Freelance Writer | Media Relations | Social Media

City's Best Detroit - Community Marketing Associates - Dining in the D - The

Macomb Daily - The Oakland Press

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