
***Job ID:** 12471

***Job Title:** Chrysler - Communications Intern

Job Reference Num  : 996561

Employer Name: CHRYSLER GROUP LLC

No of Openings: 1

Days/hours & duration of job:

Wage/Salary:

Employment Start Date: Spring 2012

Employment End Date: Fall 2012

***Job Description:** Chrysler's College Intern Program offers a unique opportunity for highly motivated, innovative, and inspired individuals to work in a challenging assignment where contribution, teamwork, and communication are vital to the success of the organization.

- As a leading edge company, we are able to provide real world challenges and rewarding intern experiences in Communication/Public Relations to candidates from a variety of colleges and universities while providing candidates competitive salary.
- Interns are assigned to an organization department based on the candidate's background, skill set and interests.
- The assignments are project-oriented, meaningful to the department and allow the intern to take responsibility for a major task.
- Interns experience a sense of personal accomplishment and contribution and experience the corporate business culture through work assignments and structured activities.
- They gain the communication and etiquette skills required in business while sharing knowledge gained from recent courses.
- They also enhance their computer skills and learn new systems and software.
- Each intern assignment consists of challenging projects with specific goals, providing opportunities for personal growth and development.
- Interns that demonstrate outstanding qualities may be invited back the following year for a second internship or to interview for full-time positions in our various new hire programs.
- Summer internships are primarily located at the Chrysler Technology Center in Auburn Hills, Michigan, local facilities in the Detroit Metropolitan area, and Business Centers located throughout the country.

Internship will focus in one of our key Communications functions:

- Internal Branding: Writing content for internal communication tools, supporting the internal Communicators' Network, coordinating WCM communication with internal audiences, developing and maintain intern blog site, assisting with internal social media proposals, coordinating and supporting internal/manufacturing events and developing internal communication strategies
- Electronic: Creating posts for Chrysler Communications blog (includes conducting appropriate interviews, covering events, taking photos, writing), producing (shoot and/or edit and write) videos for use on Chrysler Communications social media sites, media site and Scoop and assisting media site team with editing and posting content to media website
- Product: Assisting product managers with programs and/or events, writing news releases and media advisories, coordinating competitive research projects and managing/producing media clip packages
- Corporate: Updating corporate fact sheets, timelines and other PR materials, managing print subscriptions for Communication Department, assisting with news clips searches, managing Media Manager database updates, developing media lists for PR programs, writing news releases and fact sheets in support of
- Manufacturing, Community Relations, IT, HR and Supplier initiatives, assisting PR managers with corporate events, assisting with supplier press release requests, writing letters and other communication to support the speechwriting team including managing the Eagle Scout letter project, assisting with comprehensive manufacturing photo shoot and video project including selecting photos and writing captions

***Qualifications:** Basic Qualifications:
College/University third or fourth year student or graduate with major in communications, public relations, advertising, or journalism, preferred
GPA of 3.0 or higher (based on a 4.0 scale)
Strong interest in automotive industry
Strong written and oral communication skills
Good interpersonal skills
Ability to work in a team environment as well as independently
Proven ability to demonstrate solid judgment and flexibility; thrive in a fast-paced, multifaceted environment
Strong organizational skills
Detail-oriented
Proficient in Microsoft Word and PowerPoint; basic understanding of Excel helpful
Must have strong working knowledge of Internet search tools to find requested information

quickly, with minimum direction

Preferred Qualifications:

Previous internship experience helpful

Willingness to learn from every experience, excellent writing and editing skills, photography and graphics skills, video writing/production skills, on-line content management tool familiarity, high interpersonal communication skills, database management skills

Familiarity with social media (Facebook, Twitter, YouTube, blogs)

Ability to operate a small video camera such as a FLIP, some experience using consumer-level video editing programs (iMovie or Adobe Elements), ability to travel as needed

***Application Instructions:** Please apply to this posting and also register through ChryslerCareers.com

On-line Application Address  : www.chryslercareers.com

Contact Information

***First Name:** Charlene

Middle Initial: M

***Last Name:** Haynes

***Address Line 1:** 800 Chrysler Drive

Address Line 2: CIMS 482-04-06

***City:** Auburn Hills

***State/Province:** MI

***Zip/Postal Code:** 48326-2757

Country: United States of America

Map of Address Above: [Online Map](#)

***Phone:** 248-841-3526

Fax: 248-512-8168

***Email:** cmk6@chrysler.com

Website: www.chryslercareers.com

Posting Information

[\[Edit\]](#)

***Job Location City:** Auburn Hills

***Job Location State/Province:** MI

Job Location Country: United States of America

Job Category: Communication


***Position Type:** Paid Internship

Minimum GPA: 3.0000

Graduation Range Start:

Graduation Range End:

Class Standing:Sophomore

Degrees  :Bachelors Degree

***Majors:**College of Fine, Performing & Communication Arts
College of Liberal Arts & Sciences

Screen by Minimum GPA:Yes

Screen by Graduation Range:No

Screen by Class Standing:No

Screen by Degree:No

Screen by Major:No

***Post Date:**10/21/2011

***Expiration Date:**11/6/2011

***Show Contact Info:**No

Allow Students to Apply Online  :Yes

Control Information

***Status:** Active

Please update the position information. All fields marked with an * are required.

Once you have completed making changes click **Save** at the bottom.

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***Job Title:**

Job Reference Num  :

***Employer Name:** CHRYSLER GROUP LLC

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Days/hours & duration of job:

Wage/Salary:

Employment Start Date:

Employment End Date:

***Job Description:** [Spell Check](#)

- *Qualifications: [Spell Check](#)
- *Application Instructions: [Spell Check](#)

Please review the posting information. All fields marked with an * are required.


Once you have completed making changes click **Save** at the bottom.

Carefully review the following fields:

- **Post Date** - enter the date you wish this job posting to be available to applicants.
- **Expire Date** - enter the date you wish this job posting to stop being available to applicants. If there is no deadline to apply, you may leave the field blank.
Note: If you wish to immediately close this job posting, change the Expire Date to today's date.
- **Show Contact Information** - allows applicants to view your Contact Information (Yes or No).
- **Allow Student Self-Referral** - allows applicants to apply for this job posting by submitting their resume directly to you. You will receive an e-mail notification for each submission (Yes or No).

NOTE: For fields that allow multiple selections, use CTRL to select more than one.

- *Job Location City:
- *Job Location State/Province:
- Job Location Country:
- Job Category:
- *Position Type:
- Minimum GPA:
- Graduation Range:

From	Month	Year
To	Month	Year
- Class Standing:
- Degrees  :
- *Majors:
- Screening Options:
 - Screen by Minimum GPA
 - Screen by Graduation Range

Screen by Class Standing

Screen by Degree

Screen by Major

***Post Date:** 

***Expiration Date:** 

***Show Contact Info:**

Allow Students to Apply Online  :