Communication Studies
Coursework Requirements Curriculum Checksheet

The Master of Arts in Communication with a Concentration in Communication Studies program is designed for students with a general interest in the study of human communication. It is intended primarily for students preparing for doctoral study in communication, or desiring in-depth study of research and analytical skills (a highly desired skill set by employers). The degree requires minimum 30 credits.

Two required courses: (6 cr)
COM 7000: Introduction to M.A. Studies in Communication (3 cr) _______
COM 7410: Communication Theory (3 cr) _______

Three research methods courses (9 cr):
Two required methods courses:
COM 7260: Quantitative Research Methods for Communication (3 cr) _______
COM 7360: Qualitative Research Methods for Communication (3 cr) _______
One additional methods course:
COM 6530: Audience Measurement and Survey Techniques (3 cr) _______
COM 7250: Rhetorical Criticism (3 cr) _______
COM 7340: Interviewing (3 cr) _______
COM 7365: Ethnographic Methods for Communication Research (3 cr) _______
COM 7580: Content Analysis (3 cr) _______

One of the following capstone plan options:

Plan A: Thesis
- COM 8999: Master's Thesis Research and Direction (6 cr)
  Thesis credits are distributed across two or three semesters.
- Any three courses from the department as electives. (9 cr)

Plan B: Essay
- COM 7999: Master's Essay Direction (3 cr)
  Thesis credits are distributed across two or three semesters.
- Any four courses from the department as electives (12 cr)

Plan C: Coursework Only
- Any five courses from the department as electives (15 cr)

Minimum total credits: 30
Journalism
Coursework Requirements Curriculum Checksheet

The Master of Arts in Communication with a Concentration in Journalism program prepares students for careers in news organizations and related areas in mass media. The program includes courses in print and broadcast management skills, organizational communication, Internet-based reporting, and communication and cultural diversity issues. The degree requires a minimum 30 credits.

Three required courses (9 cr):
- COM 7000: Introduction to M.A. Studies in Communication (3 cr)
- COM 5080: History and Law of American Journalism (3 cr)
- COM 6280: Media and Diversity (3 cr)

Two additional content courses: (6 cr)
- COM 5060: Documentary and nonfiction film and television (4 cr)
- COM 5250: News Media Management (3 cr)
- COM 5310: Investigative Reporting (3 cr)
- COM 5381: TV News Reporting and Digital Editing (3 cr)
- COM 5410: Producer’s Workshop (3 cr)
- COM 5460: Magazine Writing (3 cr)
- COM 5500: Journalism and New Media (3 cr)
- COM 5610: Advanced Television Production (3 cr)
- COM 5700: Political and Government Reporting (3 cr)
- COM 7330: Advanced Layout and Design (3 cr)
- COM 6190: Internship (1-3 cr, MAX 6 cr)

One theory course (3 cr):
- COM 7410: Communication Theory (3 cr)
- COM 7520: Theories of Media Effects (3 cr)
- COM 7700: Mass Media and Political Communication (3 cr)

One research methods course (3 cr):
- COM 6530: Audience Measurement and Survey Techniques (3 cr)
- COM 7260: Quantitative Research Methods in Communication (3 cr)
- COM 7360: Qualitative Research Methods in Communication (3 cr)
- COM 7365: Ethnographic Methods for Communication Research (3 cr)
- COM 7580: Content Analysis (3 cr)

One of the following capstone plan options:

Plan A: Thesis
- COM 8999: Master’s Thesis Research and Direction (6 cr)
  *Thesis credits are distributed across two or three semesters.*
- Any one course from the department as elective (3 cr)

Plan B: Essay
- COM 7999: Master’s Essay Direction (3 cr)
- Any two courses from the department as electives (6 cr)

Plan C: Coursework Only
- Any three courses from the department as electives (9 cr)
The Master of Arts in Communication with a Concentration in Media Arts program is a professionally oriented degree emphasizing production and other creative activity, with appropriate foundational exposure to theory and research. The degree is designed for professionally oriented students who are currently working in the mass media industry and for those who wish to pursue such a career.

Students entering the M.A. Media Arts program without significant, recent experience with digital video production must enroll in COM 5350: Media Arts Production in the first semester of coursework. Such students must consult with their departmental adviser (via email if necessary) before registering for production courses.

Four required courses:

- COM 7000: Introduction to M.A. Studies in Communication (3 cr)
- COM 5270: Screenwriting (4 cr)
- COM 5380: Video and Film Editing (3 cr)
- COM 5400: Techniques of Film and Video Production (3 cr)

One theory course:

- COM 7520: Theories of Media Effects (3 cr)
- COM 7530: Critical Mass Communication Theory (3 cr)

One research methods course:

- COM 6530: Audience Measurement and Survey Techniques (3 cr)
- COM 7260: Quantitative Research Methods in Communication (3 cr)
- COM 7360: Qualitative Research Methods in Communication (3 cr)
- COM 7510: Seminar in Mass Media Research (3 cr)
- COM 7580: Content Analysis (3 cr)
- COM 7590: Criticism of Mass Media (3 cr)
- COM 7600: Media and Cultural Historiography (3 cr)
- COM 7610: Feminist Media Theory and Criticism (3 cr)

Two elective COM courses 5000-level or higher, appropriate to the Concentration. These courses are in addition to above or any other 5000-level courses used to fulfill Concentration requirements.

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Additional elective courses selected in consultation with the adviser resulting in a minimum total of 35 credits. These electives should primarily be courses in Media Arts and Studies.

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One of the following capstone plan options:

- **Plan A:** Six credits of COM 8999: Master’s Thesis, and additional courses, totaling 35 credits
- **Plan B:** Three credits of COM 7999: Master’s Essay, and additional courses, totaling 35 credits
- **Plan C:** Coursework selected from the above requirements, totaling a minimum of 35 credits
The Master of Arts in Communication with a Concentration in Media Studies program is academically oriented and is for students interested in advanced study of television, film, and other mass media. This degree is appropriate for students interested in media processes and research, media effects, media theory and criticism, film criticism, and scholarly research and writing about radio, television, and film. It is an appropriate preparatory degree for doctoral work.

Students entering the M.A. Media Studies program without significant, recent experience in digital video production must take COM 5350: Media Arts Production in the first semester of coursework.

**One required course:**

COM 7000: Introduction to M.A. Studies in Communication (3 cr) _______

**One theory course:**

COM 7520: Theories of Media Effects (3 cr) _______
COM 7530: Critical Mass Communication Theory (3 cr) _______

**One research methods course:**

COM 6530: Audience Measurement and Survey Techniques (3 cr) _______
COM 7260: Quantitative Research Methods in Communication (3 cr) _______
COM 7360: Qualitative Research Methods in Communication (3 cr) _______
COM 7510: Seminar in Mass Media Research (3 cr) _______
COM 7580: Content Analysis (3 cr) _______
COM 7590: Criticism of Mass Media (3 cr) _______
COM 7600: Media and Cultural Historiography (3 cr) _______
COM 7610: Feminist Media Theory and Criticism (3 cr) _______

**Four elective COM courses** 5000-level or higher, appropriate to the Concentration. These courses are in addition to above or any other 5000-level courses used to fulfill Concentration requirements.

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**One elective course** numbered 7001 or higher.

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**Additional elective courses** selected in consultation with the adviser resulting in a minimum total of 35 credits. These electives should primarily be courses in Media Arts and Studies.

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**One of the following capstone plan options:**

- **Plan A:** Six credits of COM 8999: Master’s Thesis, and additional courses, totaling 35 credits
- **Plan B:** Three credits of COM 7999: Master’s Essay, and additional courses, totaling 35 credits
- **Plan C:** Coursework selected from the above requirements, totaling a minimum of 35 credits
Public Relations & Organizational Communication  
Coursework Requirements Curriculum Checksheet

The Master of Arts in Communication with a Concentration in Public Relations & Organizational Communication program is a professional degree that emphasizes the theory and application of communication in a variety of contexts. These include working in public relations, employee relations, media relations, public affairs, issue and crisis management, technical and employee communication, and related activities in business, industry, no non-profit, and governmental settings. The degree requires a minimum of 30 credit hours.

Six required courses (18 cr):

COM 7000: Introduction to M.A. Studies in Communication (3 cr) ______
COM 6250: Organizational Communication (3 cr) ______
COM 6140: Public Relations Theory (3 cr) ______
COM 7140: Public Relations Campaigns (3 cr) ______
COM 6190: Internship (3 cr) 

Option 1: Traditional Internship: student works for a specified number of hours at an approved internship site where students can acquire and build upon skills that will serve their career goals. The student is required to have a site supervisor.

Option 2: Service Learning Internship Project: student completes a service-learning project in conjunction with the graduate internship coordinator. Each project requires a site supervisor at the hosting organization.

Option 3: Worksite Internship Project: student takes on a project at their current organization, provided that it significantly extends the scope of their current responsibilities or introduces them to a new domain of practice within the organization. The graduate internship coordinator must approve the project. Students must have a designated site supervisor other than their current supervisor.

COM 7220: Professional Issues in Applied Communication (3 cr) ______ (capstone)

At least one of the following Research Methods Courses (3 cr):

COM 7250: Rhetorical Criticism (3 cr) ______
COM 7260: Quantitative Research Methods in Communication (3 cr) ______
COM 7360: Qualitative Research Methods in Communication (3 cr) ______

At least two of the following Public Relations & Organizational Communication content area elective courses (6 cr):

COM 6100: Speech Writing (3 cr) ______
COM 7150: Micro-Level Organizational Communication (3 cr) ______
COM 7160: Crisis Communication (3 cr) ______
COM 7240: Communication Consulting and Training (3 cr) ______
COM 7410: Communication Theory (3 cr) ______
COM 7210: New Media and Strategic Communication (3 cr) ______

One additional course, chosen in consultation with adviser (3 cr)

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Total Credit Hours: 30
The Master of Arts in Dispute Resolution (MADR) offers a challenging program, informed by a multicultural perspective, in the growing and recognized field of dispute resolution. As an interdisciplinary field, grounded in the fundamental idea that dispute resolution techniques are inherently democratic in giving voice to disputants, the program provides practical and academic experience that constitutes the range of dispute resolution activities: community, civil and school mediation, organizational and family dispute intervention, legal or business negotiation, and international peacemaking and diplomacy.

**Total Credits: 30**

**Eight required core MADR courses (24 cr):**

- PCS 6100: Introduction to Peace and Security Studies (3 cr) ______
- COM 6350: Communication, Culture & Conflict (3 cr) ______
- DR 6120: Human Diversity & Human Conflict (3 cr) ______
- DR 7100: Roots of Social Conflict (3 cr) ______
- DR 7210/MGT 7780: Concepts & Processes of Dispute Resolution: Negotiation (3 cr) ______
- DR 7220: Concepts & Processes of Dispute Resolution II:
  - Neutral Intervention Theory & Practice (3 cr) ______
- DR 7310: Practicum in Dispute Resolution (3 cr) ______
- DR 7890: Final Seminar in Dispute Resolution (3 cr) ______

**Two elective courses (6 cr):**

In addition to the core courses, students are required to take a minimum of two electives (minimum 6 credits) from offerings across campus. A list of some possible electives is available on the MADR web page at [madr.comm.wayne.edu/madrelectives.html](http://madr.comm.wayne.edu/madrelectives.html). Electives should be selected in consultation with the academic director of the dispute resolution program.

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The joint Juris Doctor (JD) and Master in Dispute Resolution (MADR) program (joint JD-MADR program) allows law students to develop greater breadth and depth in alternative dispute resolution than is possible from taking only one or two different courses. It also permits the achievement of this knowledge in less time than would be required if the student had to pursue an LLM degree or the MADR degree as a separate academic program. Students will be able to complete the joint degree program in as little as one semester more than the three year period normally required for the JD degree alone.

Students apply and are admitted separately to each program and thus must meet the minimum admission requirements for each program. In order to get appropriate credit for DR courses, students take their first year of law school classes before enrolling in the MADR courses.

**JD Program Requirements:**
- Eleven core courses (32 credits)
- 54 credit hours of electives (up to four courses or 12 credits can be taken outside the Law School)

Total required credits = 86

**MADR Program Requirements:**
- Eight core courses (24 credits)
- Minimum two elective courses (6 credits)

Total required credits = 30

**Joint JD/MADR Program affordances when taken together:**
- LEX 7616 (Negotiation) and LEX 7016 (Alternative Dispute Resolution) are equivalent to the core MADR courses of DR 7210 (Negotiation) and DR 7220 (Intervention) respectively and thus are required for students in the Joint Program.
- Four additional core DR courses (3 credits each) will be counted as electives for the JD program. (Note: Law Schools expects that no more than 1 course outside the law school per semester will count toward JD credit during years 2 and 3.)
- One Law School elective will be counted as meeting one elective requirement for the MADR program. The remaining elective credits for MADR must be taken outside the Law School and will not be counted toward the JD degree.

When in the combined JD/MADR program a typical student can expect to take approximately 102-108 credits to complete their required courses (compared to 116 required when taking the programs separately).

Visit [comm.wayne.edu/madr.php](http://comm.wayne.edu/madr.php) for a sample schedule for the joint JD/MADR degree.
Graduate Certificate in Communication and New Media  
Coursework Requirements Curriculum Checksheet

The Graduate Certificate in Communication and New Media emphasizes theory, production, and application of new media technology. The program reflects developments in communication, computer, and telecommunications technologies. All courses are available in an online format.

The Certificate allows maximum six credits to count toward both the Certificate and a relevant MA in the department when a student is enrolled in both the G.C. and M.A. programs concurrently. Transfer of credit from other institutions may not be applied toward the credits required for the certificate.

Two required courses (6 cr):

COM 5280: New Media Practices (3 cr) _______
COM 6270: New Media Theory (3 cr) _______

Two courses from the following (minimum 6 cr):

COM 5300: Layout and Design (3 cr) _______
COM 5500: Journalism and New Media (3 cr) _______
COM 6530: Audience Measurement and Survey Techniques (3 cr) _______
COM 7330: Advanced Layout and Design (3 cr) _______
COM 7990: Directed Study (1 -3 credits, as approved by adviser) _______
CSC 5750: Principles of Web Technology (3 cr) _______
DR 6220: Dispute Resolution and Communication Technology (3 cr) _______
LDT 5140: Producing and Evaluating Technology-Based Instructional Materials (3 cr) _______
LDT 6140: Designing Web Tools for the Classroom (4 cr) _______
LDT 7110: Foundations of Instructional Technology (3 cr) _______
LDT 7210: Foundations of Distance Education (4 cr) _______
Graduate Certificate in Dispute Resolution  
Coursework Requirements Curriculum Checksheet

The Graduate Certificate in Dispute Resolution provides professional study and certification to persons holding a graduate degree from an accredited educational institution or those actively pursuing a graduate degree from Wayne State University. Students in the DR Graduate Certificate Program must complete a minimum of fifteen credits in the required courses listed below and must maintain a grade point average of at least 3.0.

The Certificate allows maximum six credits to count toward both the Certificate and a relevant MA in the department when a student is enrolled in both the G.C. and M.A. programs concurrently. Transfer of credit from other institutions may not be applied toward the credits required for the certificate.

Four required core MADR courses:
- PCS 6100: Introduction to Peace and Security Studies (3 cr) 
- DR 7210: Concepts & Processes of Dispute Resolution I: Negotiation (3 cr)
- DR 7220: Concepts & Processes of Dispute Resolution II:
  - Neutral Intervention Theory & Practice (3 cr)
- DR 7890: Final Seminar in Dispute Resolution (3 cr)

One course from the following:
- DR 6120: Human Diversity & Human Conflict (3 cr)
- COM 6350: Communication, Culture & Conflict (3 cr)
- DR 7100: Roots of Social Conflict (3 cr)
Graduate Certificate in Health Communication
Coursework Requirements Curriculum Checksheet

The Communication Department, in collaboration with other WSU departments, offers a graduate certificate program in health communication. The program is designed to provide research-based professional study for graduate students in communication, public health, nursing, sociology, social work, and other health or health-related disciplines, as well as professionals practicing in the interdisciplinary field of health and health services, such as nurses, social workers, dietitians, physical therapists, pharmacists, and doctors.

The Certificate allows maximum six credits to count toward both the Certificate and a relevant MA in the department when a student is enrolled in both the G.C. and M.A. programs concurrently. Transfer of credit from other institutions may not be applied toward the credits required for the certificate.

One required course:
COM 6180: Principles of Health Communication (3 cr) ______

Two courses from the following:
COM 5130: Communication and Social Marketing Campaigns (3 cr) ______
COM 7010: Special Topics (3 cr; Max. 3) ______
COM 7150: Micro-Level Organizational Communication (3 cr) ______
COM 7170: Health Communication (3 cr) ______

One course from the following:
ANT 5400: Anthropology of Health and Illness (3 cr) ______
COM 6190: Internship (3 cr; Max 3) ______
FPH 7320: Social Basis of Health Care (3 cr) ______