

Media Arts

Coursework Requirements Curriculum Checksheet

The Master of Arts in Communication with a Concentration in Media Arts program is a professionally oriented degree emphasizing production and other creative activity, with appropriate foundational exposure to theory and research. The degree is designed for professionally oriented students who are currently working in the mass media industry and for those who wish to pursue such a career.

Students entering the M.A. Media Arts program without significant, recent experience with digital video production must enroll in COM 5350: Media Arts Production in the first semester of coursework. Such students must consult with their departmental adviser (via email if necessary) *before* registering for production courses.

Four required courses:

COM 7000: Introduction to M.A. Studies in Communication (3 cr) _____

COM 5270: Screenwriting (4 cr) _____

COM 5380: Video and Film Editing (3 cr) _____

COM 5400: Techniques of Film and Video Production (3 cr) _____

One theory course:

COM 7520: Theories of Media Effects (3 cr) _____

COM 7530: Critical Mass Communication Theory (3 cr) _____

One research methods course:

COM 6530: Audience Measurement and Survey Techniques (3 cr) _____

COM 7260: Quantitative Research Methods in Communication (3 cr) _____

COM 7360: Qualitative Research Methods in Communication (3 cr) _____

COM 7510: Seminar in Mass Media Research (3 cr) _____

COM 7580: Content Analysis (3 cr) _____

COM 7590: Criticism of Mass Media (3 cr) _____

COM 7600: Media and Cultural Historiography (3 cr) _____

COM 7610: Feminist Media Theory and Criticism (3 cr) _____

Two elective COM courses 5000-level or higher, appropriate to the Concentration. These courses are in addition to above or any other 5000-level courses used to fulfill Concentration requirements.

Additional elective courses selected in consultation with the adviser resulting in a minimum total of 35 credits. These electives should primarily be courses in Media Arts and Studies.

One of the following capstone plan options:

- **Plan A:** Six credits of COM 8999: Master's Thesis, and additional courses, totaling 35 credits

- **Plan B:** Three credits of COM 7999: Master's Essay, and additional courses, totaling 35 credits
- **Plan C:** Coursework selected from the above requirements, totaling a minimum of 35 credits