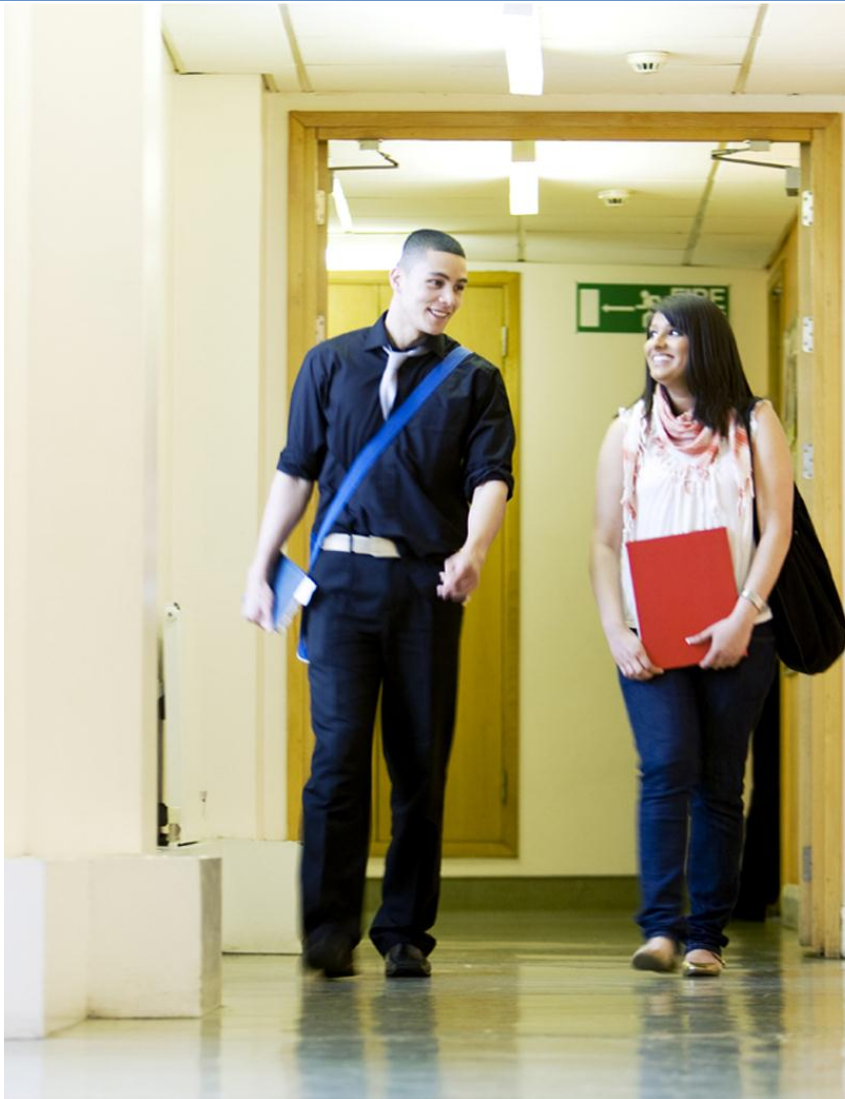




2011

Department of Communication  
Undergraduate Student  
Handbook





# Welcome

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Welcome to Wayne State University and The Department of Communication. The faculty and staff of the university and of the department work hard to make this an excellent place to be and we hope that this will be an exciting and rewarding journey for you. We urge you to take advantage of all of the opportunities and resources that are available to you. Wayne State is Michigan's only urban research university. We are located in the heart of the Metropolitan area which provides our students unique opportunities to learn and serve within our local communities. Our students come from not only the Detroit Metropolitan area but also from across the world. We have students at Wayne from 70 different countries. You will find your classes here to be diverse with students of many different ethnic origins, religions and a range of ages. Classroom discussions can sometimes be very lively because people come with many different views and perspectives.

Many of the faculty at Wayne not only teach but are involved in scholarship and research. Our faculty and staff are committed to your success and want to not only engage you in their classrooms but also want to encourage you to explore other learning experiences such as undergraduate research, service learning, leadership roles in student organizations and internship opportunities.

This handbook is designed to assist you in navigating your way while you are a student in our program. It is designed to introduce you to Wayne State University, the College of Fine, Performing and Communication Arts and the Department of Communication. It will list the various disciplines in Communication, the requirements for you to obtain your degree, some of the rules and regulations of the university and the resources available to you as a student.

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## Wayne State University

Including the college you are in, College of Fine, Performing and Communication Arts, Wayne State University has 12 other schools and colleges with opportunities to study in more than 350 different undergraduate areas. The various schools/colleges are:

- School of Business Administration
- College of Education
- College of Engineering
- Irvin D. Reid Honors College
- Law School
- College of Liberal Arts and Sciences
- School of Library and Information Science
- School of Medicine
- College of Nursing
- Eugene Applebaum College of Pharmacy and Allied Health Sciences
- School of Social Work

Within these schools and colleges reside the various programs and departments and within these programs and departments reside the various majors. There are pre-professional programs in medicine, engineering, business, education and pharmacy. While most of the students studying Communication are not in a pre-professional program, you can be part of some of these pre-professional programs such as medicine, law or education and be a major in one of our programs in The Department of Communication. Students can also be a part of the Honors College and be majors in the department.

Wayne State has over 30,000 students; approximately 20,000 of those students are like you and are undergraduates. About 8,000 students are in graduate programs earning MAs or PhDs and about 2,000 students are in the professional programs such as law and medicine. Most students at Wayne are commuter students although with the many dorms and apartments around campus there are a growing number of residential students. Most undergraduate students, about 70% are full time students, in other words they are taking 12 credits or more each semester.

As a Wayne State student you can take advantage of 7 different university libraries with lending agreements with many other Michigan universities. You can take classes at 6 different extension center campuses in many different communities including Clinton Township and Farmington Hills. You have access to a state of the art Recreational Facility where you can work out, take classes in Ballroom Dancing and participate in intramural sports. You can participate in undergraduate research in one of the many campus science or computer laboratories. You can become a student athlete and participate in one of our many sports teams or you can chose to take a class for academic credit in Golf or Pilates. The opportunities to learn, explore and develop your skills are abundant.

## College of Fine, Performing and Communication Arts

The College of Fine, Performing and Communication Arts is housed at 5104 Gullen Mall. The college is led by a Dean and is comprised of five different departments including the department you belong to, which is Communication. The other departments in the college are as follows:

- Art
- Dance
- Music
- Theatre

Each department is led by a Chairperson and has its own faculty and staff. Some of the departments of the college are housed in Old Main, but the main offices of the Department of Communication are in 585 Manoogian Hall.

The college has about 2500 majors and offers many undergraduate and graduate programs. There are nationally accredited programs in dance, music and theatre and study and performance abroad opportunities. The college has two theatres and many recital halls. Facilities of the college include specialized computer labs, electronic newsrooms, a dance media center, Pilates studios, a digital music recording studio, digital video production facilities and editing suites. As a major in the college there are opportunities for you to be involved in film festivals, theatre performances, concerts, exhibitions, internships and more.

### The Department of Communication

The Department of Communication is a large academic department involved in the study of human communication. The department is involved in teaching, scholarship, research and service to the community with the primary goals of assisting people to communicate effectively and to understand the principles of the communication process. The department has about 800 undergraduate majors, about 200 Master's students and about 100 PhD students. The department is led by a department chair and is comprised of about 30 full time members; which includes Professors, Associate Professors, Assistant Professors, Lecturers and Academic Staff. Faculty in the department do not only have teaching responsibilities but are involved in scholarship and research. Academic staff have administrative responsibilities as well as some teaching and academic advising responsibilities. There are adjunct professors that also teach in our program. These are people that do not have full-time appointments in our department but are a part of our teaching staff because of either their academic credentials or extensive professional experience. The other instructional staff who you will encounter in the classroom and are an important part of our department are the graduate assistants. These are individuals that are working on their PhDs and are in our department studying, doing research and teaching as part of their education.

The department offers undergraduate programs in, Communication Studies, Film, Journalism, Media Arts and Studies and Public Relations. As a student in our department you can chose to major or minor in any one of the above. You can also do an Honors major in any one of our programs. Each one of these majors has specific course requirements which must be taken in specific sequences. It is important that you meet with an academic adviser early in your program and then regularly during your college career so that you can sequence your courses appropriately, get

information about your requirements and receive other types of academic support. It is especially important when you are a freshman or you have just transferred to our program either from another program at Wayne State or from another university or community college. It is important that you develop a Plan of Work in consultation with your academic adviser so that your college career flows smoothly. We will discuss your adviser and the expectations for advising a little later in this handbook.

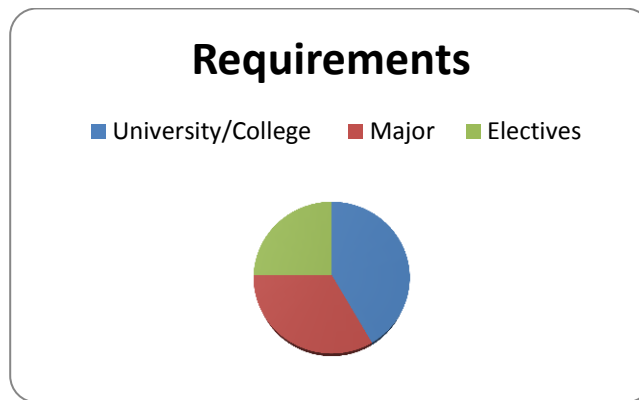
The department offers many opportunities for students to become involved in internships, learning communities, student organizations and undergraduate research. Internships are highly recommended and are available to most students on a competitive basis after they have completed twelve credits of coursework, except for students in the Institute for Media Diversity which do internships as part of their course work early in their college career. The Institute is open to any student interested in studying cultural diversity. There is more information about the Institute later in the handbook. Internship opportunities are listed on the departmental website under student resources ([www.comm.wayne.edu](http://www.comm.wayne.edu)) and on the bulletin board opposite of 503 Manoogian. A complete guide to how to obtain internships is available on the web.

There are several departmental learning communities and student organizations and a complete list is available later in the handbook. Undergraduate research opportunities are available to motivated students especially to Honors students, but other students can take advantage of such opportunities through directed studies. Check this link for undergraduate research opportunities through the Honors Program (<http://undergradresearch.wayne.edu/>). Other opportunities to be involved in interesting and fun activities are the annual Movin' Media Film Festival and the annual summer Creative Film Alliance. All of these opportunities are announced on the department's website [comm.wayne.edu](http://comm.wayne.edu), so it is always a good idea to check the site occasionally for current happenings.

The department offices are on the 5<sup>th</sup> floor of Manoogian Hall. The offices are open from 8:30 - 6:00 Monday and Tuesday and from 8:30 - 5:00 on Wednesday, Thursday and Friday. Summer hours are Mon.- Fri. 8:30 a.m. - 5:00 p.m. The main office phone number is 313/577-2943. The fax number is 313/577-6300. Faculty mailboxes are located in 585 Manoogian. Most courses offered by the department are taught in Manoogian Hall, except for production/editing courses which are taught in the studio/production facilities on the 4<sup>th</sup> floor of Old Main.

## Requirements for the Degree

When you enter the university and pursue your degree you will be fulfilling many requirements. There are the requirements of the university and the college which are referred to as the general education requirements and the requirements of your major. You will need 120 credit hours in order to complete your degree. If you are majoring in any one of the programs in The Department of Communication, you will be earning a Bachelor of Arts degree in Fine Arts. If you think of your college requirements as a pie, you will find that a little over one third of your requirements (50 credits) are made up of the general education requirements, about one third of your requirements are those of your major program (40 credits) and a little less than one third of your requirements will be electives (30 credits). You may choose to group some of your elective work into a minor. Minors in most programs are about 20 credit hours.



It is important to check with your advisers early in your academic career to get a good understanding of your requirements and how to sequence your coursework. Not every course is taught every term and upper division courses usually have pre-requisites. Some courses may have as many as three pre-requisites. It is best that you develop a Plan of Work with your adviser early in your academic career. In that way you will have a plan that allows you to register early every semester and to keep on track. Many courses in the department are in high demand and close early in the registration process so it is best to register as early as you can.

There are some other rules that you should be aware of:

- 1) The coursework during your last thirty hours (your senior year) needs to be completed at Wayne State. This is called the university's residency requirement.
- 2) Fifteen of your required credits in the major must be completed at Wayne State. This is the departmental residency requirement.
- 3) There is a limit of sixteen credits that can apply to your degree from the Professional Schools such as Business, Education or Nursing.
- 4) There is a limit of six credits that can apply to your degree in life fitness (LFA) coursework.
- 5) Every course that fulfills a major requirement must be completed with a "C" or better. This applies to all transfer work as well as work taken at WSU.
- 6) You must complete your Basic Composition requirement (ENG 1020) and your Math requirement (MAT 1000) with a "C" or better. This applies to transfer work as well as work taken at WSU.
- 7) You must maintain a minimum GPA of 2.0 every term in order to remain in good academic standing. Falling below a 2.0 and you risk being put on academic probation.

## General Education Requirements

There are two types of general education requirements, the competency requirements and college group requirements. There are some requirements that should be completed early in your college career to give you grounding in some basic competencies such as Oral Communication, English and Math. We highly recommend that you complete these competencies in your freshman year (COMM 1010, ENG 1020 and MAT 1000). To place into the English and Math courses, you will need to discuss your ACT scores with your UAC adviser. ENG 1020 is the course that fulfills the Basic Composition competency, but depending on your ACT you may not place into that course, you may place into a lower course such as ENG 1010. In that case you will need to complete ENG 1010 and ENG 1020 in order to complete the competency requirement. It is similar in MAT; depending on your ACT you may place into MAT 0900 or MAT 0993 before you are allowed to take MAT 1000.

Also note that some of your requirements in the major will complete general education requirements, i.e. some courses in your major will complete both a major requirement as well as a general education requirement. Those courses will be highlighted in the list of general education requirements in the list below. *Tip: Courses that fulfill the general education requirements have designators included in the title of the course, for example, COM 1010 (OC) Oral Communication: Basic Speech. The designator in this course is "OC", which means the course fulfills the Oral Competency requirement.*

### A. COMPETENCY REQUIREMENTS (complete these by the deadlines to avoid Registration Holds)

#### 1. WRITTEN COMMUNICATION (three requirements):

**BASIC COMPOSITION (BC)** (complete by 30 credit hours) (for course completed Fall term 2008 or later, a grade of "C" or better is required):

ENG 1020, Introductory College Writing, 4 cr.

**INTERMEDIATE COMPOSITION (IC)** (choose one) (complete by 75 credit hours)(for course completed Fall term 2008 or later, a grade of "C" or better is required): **Pre-requisite: "C" or better grade in Basic Composition (BC)**

Africana Studies-AFS 2390, Introduction to African-American Literature: Literature and Writing, 4 cr.

English-ENG 2100, Introduction to Poetry: Literature and Writing, 3 cr.

English-ENG 2110, Introduction to Drama: Literature and Writing, 3 cr.

English-ENG 2120, Introduction to Fiction: Literature and Writing, 4 cr.

English-ENG 2210, Great English Novels: Literature and Writing, 3 cr.

English-ENG 2310, Major American Books: Literature and Writing, 3 cr.

English-ENG 2390, Introduction to African-American Literature: Literature and Writing, 4 cr.

English-ENG 2570, Literature By and About Women: Literature and Writing (CD), 3 cr.

English-ENG 3010, Intermediate Writing, 3 cr.

English-ENG 3020, Writing and Community, 3 cr.

English-ENG 3050, Technical Communication I: Report Writing, 3 cr.

**WRITING INTENSIVE** course in major field (WI) (consult Major Department). **Pre-requisite: "C" or better grade in Intermediate Composition (IC)**

#### 2. MATHEMATICS COMPETENCY (MC) (complete by 30 credit hours by one method below):

\* Attain CLEP score of "50" or higher, an AP score of "2" (no degree credit), or "25" on ACT Math exam OR

\* Transfer credit for the equivalent of MAT 1000 (may appear on transfer tables as MAT 1XXX) or higher taken at an

accredited college. **Grade in transferred course must be a "C" or higher (a "C-" is not acceptable) if course is completed Fall 2010 or later** OR

\* Place higher than MAT 1050 on the Math Competency/Proficiency Examination OR

\* Complete a Math 1000 at WSU or higher **with a "C" grade or higher (a "C-" is not acceptable)**, if course is completed Fall 2010 or later.

### **3. ORAL COMMUNICATION (OC) (complete by 60 credit hours by one method below):**

**Communication-COM 1010, Oral Communication: Basic Speech, (all Communication majors) 3 cr.**

### **4. COMPUTER LITERACY (CL) (complete by 30 credit hours by one method below):**

\*Completion of college level computer course such as

**Communication-COM 3210, News Editing, (Public Relations and Journalism majors), 4 cr.**

**Communication-COM 2230, Broadcast News Writing, (Broadcast Journalism majors). Media Arts & Studies majors can take COM 2230 as an elective for the major and fulfill CL as well, 3 cr.**

Computer Science-CSC 1000, Introduction to Computer Science, 3 cr.

FPC 1100, Computing in the Arts, (preferred for most students in CFPCA), 2 cr.; or

\* Pass the Computer Literacy Competency Exam; or transfer credit for a comparable course taken at another college or university.

### **5. CRITICAL THINKING (CT) (complete by 75 credit hours by one method below):**

\* Pass WSU Critical Thinking Competency Exam OR

\* Pass one of the following:

Business Administration-B A 1010, Critical Thinking for Consumer Decisions, 3 cr.

**Communication-COM 2110, Argumentation and Debate(Communication Studies majors), 3 cr.**

Philosophy-PHI 1050, Critical Thinking, 3 cr.

## **B. UNIVERSITY AND COLLEGE GROUP REQUIREMENTS:**

Please note the following in meeting Group Requirements: A given Subject Area Code (e.g. ANT, HIS, P S, etc.) may not be used more than twice; a course must be at least three semester hours to apply; and courses for Group Requirements may not be elected on a Passed/Not Passed basis.

**1. NATURAL SCIENCE:** one Physical Science and one Life Science, one of which includes laboratory:

### **PHYSICAL SCIENCE (PS) (choose one):**

Astronomy-AST 2010, Descriptive Astronomy, 4 cr.

Chemistry-CHM 1000, Chemistry and Your World (ST), 3-4 cr.

Chemistry-CHM 1020, Survey of General Chemistry, 4 cr.

Chemistry-CHM 1220, General Chemistry I, 4 cr.

Chemistry-CHM 1225, General Chemistry I (ENGG), 3 cr.

Chemistry-CHM 1410, Chemical Principles I: General/Organic Chemistry, 6 cr.

Geology-GEL 1010, Geology: The Science of the Earth, 4 cr.

Physics-PHY 1020, Conceptual Physics: The Basic Science, 3-4 cr.

Physics-PHY 1040, Einstein, Relativity and Quanta: A Conceptual Introduction (ST), 3-4 cr.

Physics-PHY 2130, General Physics, 3 cr.

Physics-PHY 2170, General Physics (Calculus-based course), 4 cr.

Physics-PHY 2175, General Physics (ENGG), 4 cr.

Physics-PHY 3100, The Sounds of Music, 4 cr.

### **LIFE SCIENCE (LS) (choose one):**

Anthropology-ANT 2110, Introduction to Physical Anthropology, 3 cr.

Biology-BIO 1030, Biology Today, 3-4 cr.

Biology-BIO 1050, An Introduction to Life, 3-4 cr.  
Biology-BIO 1510, Basic Life Mechanisms, 4 cr.  
Biology-BIO 2200, Introductory Microbiology, 4 cr.  
Nutrition & Food Science-NFS 2030, Nutrition and Health (ST), 3 cr.  
Psychology-PSY 1010, Introductory Psychology, 4 cr.  
Psychology-PSY 1020, Elements of Psychology, 3 cr.

**LABORATORY (LB)** laboratory must be associated with one of the above courses:

**2. HISTORICAL STUDIES (HS) (choose one):**

Anthropology-ANT 3200, Lost Cities and Ancient Civilizations, 3 cr.  
Asian Studies-ASN 1710, History of Modern East Asia, 3cr.  
History-HIS 1000, World Civilization to 1500, 3-4 cr.  
History-HIS 1300, Europe and the World: 1500-1945, 3-4 cr.  
History-HIS 1400, The World Since 1945, 3-4 cr.  
History-HIS 1600, African Civilizations to 1800, 3-4 cr.  
History-HIS 1610, African Civilizations Since 1800, 3-4 cr.  
History-HIS 1710, History of Modern East Asia, 3cr.  
History-HIS 1800, The Age of Islamic Empires: 600-1600, 3 cr.  
History-HIS 1810, The Modern Middle East, 3 cr.  
History-HIS 1995, Society and the Economic Transition (ST), 3 cr.  
Near Eastern Studies-N E 2030, The Age of Islamic Empires: 600-1600, 3 cr.  
Near Eastern Studies-N E 2040, The Modern Middle East, 3 cr.

**3. SOCIAL SCIENCE (choose one from each of the two categories):**

**AMERICAN SOCIETY & INSTITUTIONS (AI) (choose one):**

History-HIS 1050, American Civilization Since World War II, 3-4 cr.  
Political Science-P S 1010, American Government, 4 cr.  
Political Science-P S 1030, The American Governmental System, 3 cr.

**BASIC SOCIAL SCIENCE (SS) (choose one):**

Africana Studies-AFS 2210, Black Social and Political Thought, 4 cr.  
Anthropology-ANT 2100, Introduction to Anthropology, 3-4 cr.  
Economics-ECO 1000, Survey of Economics, 4 cr.  
Economics-ECO 2010, Principles of Microeconomics, 4 cr. (For Journalism majors that want to take MKT 2300)  
Economics-ECO 2020, Principles of Macroeconomics, 4 cr.  
Geography-GPH 1100, World Regional Patterns (CD), 4 cr.  
Geography-GPH 2000, Introduction to Urban Studies (CD), 4 cr.  
Geography-GPH 3130, Introductory Urban Geography, 4 cr.  
Geography-GPH 3200, Europe, 3 cr.  
History-HIS 2000, Introduction to Urban Studies (CD), 4 cr.  
Honors-HON 1000, City I, 3 cr.  
Political Science-P S 1000, Introduction to Political Science, 3 cr.  
Political Science-P S 2000, Introduction to Urban Studies (CD), 4 cr.  
Political Science-P S 2240, Introduction to Urban Politics and Policy, 4 cr.  
Sociology-SOC 2000, Understanding Human Society, 3 cr.  
Sociology-SOC 2020, Social Problems, 3 cr.  
Sociology-SOC 2500, Introduction to Urban Studies (CD), 4 cr.  
Sociology-SOC 3300, Social Inequality, 4 cr.

Sociology-SOC 3510, The Nature and Impact of Population on Society, 3 cr.  
Sociology-SOC 4100, Social Psychology, 4 cr.  
Urban Studies-U S 2000, Introduction to Urban Studies (CD), 4 cr.  
Women's Studies-W S 3010, Interdisciplinary Introduction to Women's Studies, 3 cr.

**4. HUMANITIES** (one course in each of the two categories below):

**VISUAL & PERFORMING ARTS (VP)** (choose one):

Art History-A H 1000, Introduction to Art, 3-4 cr.  
Art History-A H 1110, Survey of Art History: Ancient through Medieval, 3-4 cr.  
Art History-A H 1120, Survey of Art History: Renaissance through Modern, 3-4 cr.  
Art History-A H 4240, Seminar: Visual and Performing Arts 3-4 cr.  
Communication-COM 2010, Introduction to Film (**Film and Media majors**), 4 cr.  
Communication-COM 2020, History of Film (**Film and Media majors**), 4 cr.  
Dance-DNC 2000, Introduction to Dance, 4 cr.  
Dance-DNC 2310, History of Dance from 1800 to the Present, 3 cr.  
English-ENG 2450, Introduction to Film, 4 cr.  
Music History-MUH 1340, Music Appreciation: World Music, 3 cr.  
Music History-MUH 1350, History of American Popular Music, 3 cr.  
Music History-MUH 1351, History of American Popular Music: 1940 to the Present, 3 cr.  
Music History-MUH 1370, Music Appreciation: Beginnings to the Present, 3 cr.  
Near Eastern Studies-NE 2060, Hebrew/Israeli Film: Trends and Themes in Israeli Cinema, 3 cr.  
Slavic Studies-SLA 3710, Russian and East European Film, 3 cr.  
Theatre-THR 1010, Introduction to the Theatre, 3 cr.  
Theatre-THR 1030, Black Theatre: An Introduction, 3 cr.  
Theater-THR 1200, Musical Theatre Appreciation 3 cr.

**PHILOSOPHY & LETTERS (PL)** (choose one):

Classics-CLA 1010, Classical Civilization, 3-4 cr.  
Classics-CLA 2100, Classical Origins of Western Thought, 3 cr.  
Classics-CLA 2200, Introduction to Greek Tragedy, 3 cr.  
Communication-COM 2160, Persuasive Campaigns and Movements (**Communication Studies majors**), 3 cr.  
English-ENG 2200, Shakespeare, 3 cr.  
English-ENG 2500, The English Bible as Literature, 4 cr.  
English-ENG 2720, Basic Concepts in Linguistics, 3 cr.  
English-ENG 3110, English Literature to 1700, 3 cr.  
English-ENG 3120, English Literature after 1700, 3 cr.  
English-ENG 3140, Survey of American Literature, 3 cr.  
French-FRE 2700, Anguish and Commitment: European Existentialist Literature, 3-4 cr.  
French-FRE 2991, Understanding the Fairy Tale. Cr. 3  
German-GER 2310, Short Fiction from Central Europe and Russia  
German-GER 2700, Anguish and Commitment: European Existentialist Literature, 3-4 cr.  
German-GER 2991, Understanding the Fairy Tale. Cr. 3  
Honors-HON 2100, Classical Origins of Western Thought, 3 cr.  
Italian-ITA 2700, Anguish and Commitment: European Existentialist Literature, 3-4 cr.  
Linguistics-LIN 2720, Basic Concepts in Linguistics, 3 cr.  
Philosophy-PHI 1010, Introduction to Philosophical Systems, 3-4 cr.  
Philosophy-PHI 1020, Honors Introduction to Philosophical Systems, 4 cr.  
Philosophy-PHI 1030, Introduction to Philosophical Problems, 3 cr.  
Philosophy-PHI 1040, Honors Introduction to Philosophical Problems, 4 cr.  
Philosophy-PHI 1100, Contemporary Moral Issues, 3 cr.

Philosophy-PHI 1120, Professional Ethics, 3 cr.  
Philosophy-PHI 2100, Ancient and Medieval Philosophy, 3 cr.  
Philosophy-PHI 2110, Seventeenth and Eighteenth Century Philosophy, 3 cr.  
Philosophy-PHI 2320, Introduction to Ethics, 3 cr.  
Philosophy-PHI 3500, Theory of Knowledge, 3 cr.  
Philosophy-PHI 3550, Metaphysics, 3 cr.  
Philosophy-PHI 3700, Philosophy of Art, 3 cr.  
Polish-POL 2700, Anguish and Commitment: European Existentialist Literature, 3-4 cr.  
Political Science-P S 3510, Law, Authority and Rebellion, 4 cr.  
Political Science-P S 3520, Justice, cr.  
Russian-RUS 2700, Anguish and Commitment: European Existentialist Literature, 3-4 cr.  
Slavic Studies-SLA 2310, Short Fiction from Central Europe and Russia, 3 cr.  
Spanish-SPA 2700, Anguish and Commitment: European Existentialist Literature, 3-4 cr.

## **5. FOREIGN LANGUAGE (FC):**

Completion of one language through the 3rd semester or placement beyond the 3rd semester is required for all majors leading to a Bachelor of Arts degree.

Choices of languages are as follows:

- Arabic
- Armenian
- Chinese
- Greek (Ancient or Modern)
- Latin
- French
- German
- Hebrew
- Italian
- Japanese
- Polish
- Russian
- Spanish
- Swahili
- Ukrainian

## Major Requirements

Picking a major is probably one of the most important decisions that you will make while you are a student. In order to make the right choice, you will have to carefully consider your interests and your strengths as a student. If you need help in making a decision on a major you may want to consult with an academic adviser in the department and/or talk to the counselors in Career Services. See the link to career services

<http://www.careerservices.wayne.edu>.

There are five undergraduate majors available to students in our department; Communication Studies, Film, Journalism, Media Arts and Studies and Public Relations. Within some of the majors there are concentrations. In Journalism there is a Broadcasting sequence and in Media Arts and Studies, students can choose to follow a production sequence or they can follow a Studies sequence. There is also the option of doing Honors with any of the majors. Honors students take the same courses as other students, but do additional projects/studies in three of their major courses, as well as one Honors seminar and one Honors independent study. The majors/concentrations/Honors option and their specific requirements are listed below. Double majoring in the department is allowed only with special permission from your departmental adviser.

## Declaring a Major

It is important that you are listed as a Communication major on University records. You need to declare your major as soon as you have made your decision but definitely prior to entering your junior year. There are many upper division courses in the department that are open only to majors. Students who were admitted to the University without a major declaration must start the process in the University Advising Center in the Undergraduate Library. Make an appointment with a university adviser (313/577-8889) and have an audit done of your general education requirements. Once you have the audit, you can make an appointment with your departmental adviser (313/577-2943) for an audit of the major requirements and the final approval of the major. Forms are filed by the student with the Dean's Office (5104 Gullen Mall) once the process is complete.

## Communication Studies

The major offers students an opportunity to develop excellent communication skills and a thorough knowledge of the theory of human communication. As a communication studies major, you will take a variety of courses in which you will develop skills in public speaking, interpersonal communication and group communication. Good communication skills are highly desirable skills and will help anyone attain better personal, academic and professional success.

All majors in this concentration must elect the following **six** core courses:

**1. COM 1010 (OC) Oral Communication: Basic Speech. Cr. 3**

Beginning course emphasizing fundamentals of speech preparation. Development of poise and confidence in speaking. (T)

**2. COM 2000 Introduction to Communication Studies. Cr. 3**

Introduction to the discipline of communication studies. Survey of theory, research, and practice. (Y)

**3. COM 2110 (CT) Argumentation and Debate. Cr. 3**

Prereq: COM 1010 or equiv. Logical and legal foundation of the argumentation process; practical experience in analysis, reasoning, case-building, evaluation of evidence, refutation and cross-examination.

**4. COM 3400 (WI) Theories of Communication. Cr. 3**

Exploration of the role of theory in describing, explaining and predicting human communication behavior in face-to-face and mediated contexts. (F,S)

**5. COM 4190 Rhetorical Criticism. Cr. 3**

Prereq: COM 2000. Analysis of a variety of texts and artifacts in terms of persuasive intent and adaptation to audiences. (F)

**OR**

**COM 4210 Research Methods in Comm. Studies and Public Relations. Cr. 3**

Prereq: COM 2000. Open only to upper division students. Quantitative and qualitative research methods designed to advance knowledge about human communication across applied settings and diverse contexts.

**6. COM 5900 Senior Project in Communication Studies. Cr. 3**

Open only to majors in communication studies. Combination of lectures and workshops to assist students in carrying out a service learning or individual research project. This course is the senior assessment capstone course and should be taken in the senior year. (W)

An additional **eighteen credits** in communication studies courses are required and should be selected in consultation with a department adviser as follows:

*At least **six credits** from the courses listed below at the 2000/3000 level:*

- **COM 2160 (PL) Contemporary Persuasive Campaigns and Movements. Cr. 3**

Critical discussion of the social foundations and values underlying human persuasion. Analysis of persuasive strategies and techniques used in contemporary society: political campaigns, social movements, advertising and consumerism in the U.S. (T)

- **COM 2170 Persuasive Speaking. Cr. 3**  
Prereq: COM 1010 or equiv. Advanced public speaking; emphasis on persuasive speeches. Application of social psychology to audience analysis, to speech construction and presentation, and to critical analysis of persuasive public discourse. (T)
- **COM 2200 Interpersonal Communication. Cr. 3**  
Introduction to theory and research on interpersonal communication; analysis of everyday communication situations. (F)
- **COM 3170 Fundamentals of Public Relations. Cr. 3**  
Prereq: COM 1010 or 2170 or equiv. Historical background of the profession of public relations; communication variables in public relations; emphasis on presentational techniques, publicity preparation and development of special events. (F,S)
- **COM 3250 Introduction to Organizational Communication. Cr. 3**  
Introduction to major theories and principles used to guide the effective practice of communication within organizations. (F,W)
- **COM 3270 Group Communication and Human Interaction. Cr. 3**  
Theory, research, and practice in small group and interpersonal communication. Decision-making strategies; analysis of personal communication strengths. (W)
- **COM 3300 (WI) Business and Professional Presentations. Cr. 3**  
Prereq: Satisfaction of Intermediate composition (IC) with grade of C or above; and COM 1010. Review and practice of various oral communication forms used in modern organizations. Topics include persuasive speaking, informative speaking, speech writing, multi-media presentations and business writing. (T)

At least **six credits** from the courses listed below at the 4000 level:

- **COM 4040 Diversity in Interpersonal Communication. (AFS 5040) Cr. 3**  
Prereq: COM 2000. Issues related to the study of interpersonal communication behaviors and patterns in different cultures. (Y)
- **COM 4110 Studies of Legal Argument. Cr. 3**  
Prereq: COM 2110. Uses of legal argument in a variety of fields and contexts. Different methods of studying argument will be examined. (Y)
- **COM 4130 Communication Ethics. Cr. 3**  
Prereq: COM 2000. Issues of responsible communication in a variety of contexts including mass, organizational, and interpersonal communication. (W)
- **COM 4140 Pop and Celebrity Culture. Cr. 3**  
Prereq: COM 2000. Increasing significance of pop and celebrity culture in shaping cultural and political affairs. Modes of production and consumption of pop culture; understanding pop culture and its effects. (B)
- **COM 4200 Nonverbal Communication. Cr. 3**  
Prereq: COM 2000. Channels and functions of nonverbal communication; contexts include: gender, culture, adult-infant interaction, therapy. Methods of study. (Y)

- **COM 4300 Intercultural Communication. Cr. 3**  
Prereq COM 2000. Culture-general instruction in intercultural communication skills and theory. (Y)
- **COM 4500 Leadership and Team Communication. Cr. 4**  
Prereq: COM 2000 and junior standing. Theory and practical application of leadership and team communication processes. Five days and nights off-campus: experiential learning with a service learning component. Fees cover lodging, food, and activities. (S)

And 3) At least *six elective credits* from the courses listed below at the 5000 level:

- **COM 5050 Special Topics. Cr. 3 (Max. 9).**  
Selected topics in communication to be announced in the Schedule of Classes. (I)
- **COM 5120 Public Address. Cr. 3**  
Prereq: COM 2170 or consent of instructor. Landmark moments of public address. What constitutes public address; relevance of public address studies. (Y)
- **COM 5130 Communication and Social Marketing. Cr. 3**  
The process of social marketing; student-driven group project. (F,S)
- **COM 5180 Family Communication. Cr. 3**  
Prereq: COM 2000. Message patterns and social signals in organized, systemic human units that are interdependent, usually due to blood connections, legal bonds, and/or explicit verbal commitments. (Y)
- **COM 5320 Health Communication. Cr. 3**  
Prereq: COM 2000. Communication demands of health care and health promotion; current communication issues and problems in modern health care systems; identification of communication strategies for health care consumers and providers. (Y)
- **COM 5330 Rhetoric of Visual Culture. Cr. 3**  
Prereq: COM 2000. Influence that vision and visual texts have in our culture. Critical examination of such texts, including photography, museums, monuments, the fashion industry, tattoos and body marking. (W)
- **COM 5360 Gender and Communication. (W S 5360) Cr. 3**  
Prereq COM 2000. Analysis of gender communication issues within interpersonal, group, organizational, intercultural, public, and mass mediated contexts. (B)
- **COM 5370 Social Science Theories of Persuasion. Cr. 3**  
Prereq COM 2000. Theories of persuasion in communication; how theories can be applied to help solve communication-based social problems. (Y)

## Suggested Plan of Work for Communication Studies Majors

### Freshman Year

#### FALL

Course #	Course Name	Cr
COM 1010	(OC)Oral Comm.: Basic Speech	3
ENG 1010 or ENG 1020*	Basic Writing or (BC) Intro to College Writing	4
MAT 0900 or MAT 1000*	Essentials of Math or (MC) Math in Today's World	3
1010**	Foreign Language	4
		<b>14</b>

#### WINTER

Course #	Course Name	Cr
COM 2000	Intro to Comm. Studies	3
FPC 1100	(CL) Computing in the Arts	2
1020	Foreign Language	4
*	(MC) MAT 1000 or elective	3
*	(BC)ENG 1020 or elective	4
		<b>16</b>

### Sophomore Year

#### FALL

Course #	Course Name	Cr
COM 2110	(CT)Argumentation & Debate Elective COM course at the 2000/3000 level (COM 2160)	3
COM***		3
COM 3400	(WI)Theories of Comm.	3
2010	(FC) Foreign Language Elective	4 3
		<b>16</b>

#### WINTER

Course #	Course Name	Cr
****	(LS) Life Science Elective COM course at the 2000/3000 level	4 3
COM		4
COM 2010	(VP) Intro to Film	4
ENG 3010	(IC) Intermediate Composition	3
		<b>14</b>

### Junior Year

#### FALL

Course #	Course Name	Cr
COM 4190 or COM 4210	Rhetorical Criticism or Intro to Research Methods	3
COM	Elective COM course at the 4000 level (HS) Historical Studies	3 3
COM 3400	(WI)Theories of Comm. Elective	3 3
		<b>15</b>

#### WINTER

Course #	Course Name	Cr
COM	Elective COM course at the 4000 level (AI)American Society & Institutions	3 4
****	(PS) Physical Science Elective	4 4
		<b>15</b>

### Senior Year

#### FALL

Course #	Course Name	Cr
COM	Elective COM course at the 5000 level (SS)Basic Social Science	3 4
	Elective	3
	Elective	4
		<b>14</b>

#### WINTER

Course #	Course Name	Cr
COM	Elective COM course at the 5000 level	3
COM 5900	Senior Project	3
	Elective	3
	Elective	3
	Elective	4
		<b>16</b>

\*Placement into ENG 1010 or 1020 and MAT 0900 or 1000 is based on ACT

\*\* Students have a choice of 16 different foreign languages (see general education requirements)

\*\*\*Students can take COM 2160 to fulfill both the PL and elective credit in COM requirement

\*\*\*\*Students must take a lab with either the Physical Science or the Life Science requirement

## Film

This major is intended for students interested in studying film theory, history, criticism and film/video production. The facilities for students studying film include audio production facilities on the 4<sup>th</sup> floor of Manoogian as well as studio and video production facilities on the 4<sup>th</sup> floor of Old Main. Students who major in Film may be preparing for careers as film critics, film librarians, film archivists, film teachers, independent film/video artists, screenwriters, or for other careers in the motion picture industry. Additional work at the graduate level is recommended for some of these careers.

*Majors must complete forty-six credits as listed below.*

The **four** beginning courses for film majors are:

**1. COM 1500 Survey of Mass Communication. Cr. 3**

Introductory course in understanding communication theory and effects and the communication industry in the United States. (T)

**2. COM 1600 Introduction to Audio-Television-Film Production. Cr. 3**

Introduction to production techniques and processes; hands-on use of image and sound recording and editing equipment; creation of dramatic and non-fiction studio and location-based projects. (T)

**3. COM 2010 (ENG 2450) (VP) Introduction to Film. Cr. 4**

Although not an official pre-req., it is strongly recommended you have completed at least Basic Composition before you take this course. Examination of film techniques and basic methods of film analysis. (T) Tips: If you are trying to register and COM 2010 is closed try ENG 2450. These courses are cross-listed and are the same course. This course fulfills the general education requirement of Visual Performing (VP) so you do not have to take another course to fulfill this requirement.

**4. COM 2210 Writing for Radio-Television-Film. Cr. 3**

Prereq: completion of Intermediate-level Composition Course with grade of C or above. Application of writing principles to various forms of copy; continuity, commercials, public service announcements, features, documentary, drama. (T)

*The core courses for film majors are (you need to be a declared major to take many of these courses):*

**5. COM 2020 (VP) History of Film. Cr. 3**

Critical study of the motion picture as a modern visual art; screening and analysis of representative fiction films to illustrate historical periods and genres. (T)

**6. COM 4310 Audio Production. Cr. 4**

Prereq: COM 1600 or consent of instructor. Theory and practice in sound production techniques and experimentation with creative audio production. (T)

**7. COM 5270 (WI) Screenwriting. Cr. 4 (Max. 8)**

Prereq: COM 2210, ENG 3010, junior standing or above. Principles and techniques of writing for motion pictures. Analysis and study of professionally-written scripts. Exercises in writing documentary and dramatic film scripts.

**8. COM 5380 Video Field Production and Editing. Cr. 3**

Prereq: COM 1600 or consent of instructor. Theory and practical application of video location production and post-production techniques. Digital non-linear editing and post-production software as used in creative development of original content. (T)

**9. COM 5400 Techniques of Film and Video Production. Cr. 4**

Prereq: COM 5380 or COM 5382 or COM 5350, and consent of instructor. Capstone course for seniors in production track sequence; should be taken in last 21 credits of program. Experience with the preparation, shooting and editing of video projects in film-style production. (T)

**10. COM 5410 Producer's Workshop. Cr. 4**

Prereq: COM 5350 or COM 5380 or COM 5381 or AIN 5220. Examination of the business, managerial, and creative considerations and process of producing media programming from conception through distribution. (Y)

*In order to complete the requirements of the major **eleven** elective credits are required from the following list:*

- **COM 5020 Studies in Film History. Cr. 4 (Max. 12)**

Prereq: COM 2010. Analysis of the development of a specific film genre, a director, or other historical aspect of the motion picture. (Y)

- **COM 5060 Documentary and Non-Fiction Film and Television. Cr. 4**

Prereq: COM 2010 Study of the non-fiction film made for a social, cultural, or political purpose; screening and analysis of selected films. (Y)

- **COM 5270 (WI) Screenwriting. Cr. 4 (Max. 8)**

Prereq: COM 2210, ENG 3010, junior standing or above. Principles and techniques of writing for motion pictures. Analysis and study of professionally-written scripts. Exercises in writing documentary and dramatic film scripts. Tip: This course can be taken twice, once to fulfill the core requirement and an additional time to fulfill part of the electives requirement.

- **COM 5384 Topics in Production Design and Theory. Cr. 3 (Max. 6)**

Prereq: COM 5380 or COM 5382; or COM 4310 or COM 4410 or COM 5350 and consent of instructor. Theory and practical application in the aesthetic and technical considerations of production design. Topics may include: cinematography/lighting, sound design/mixing, experimental film/video, performance production, documentary preproduction, film/video graphic design. (S)

- **COM 5420 Director's Workshop. Cr. 4 (Max. 8)**

Prereq: COM 5400; senior standing or above; production-ready script; consent of instructor. Organization and execution of the film and video director's tasks through production of a major creative project. (Y)

- **COM 5440 Film Production. Cr. 4**

Prereq: COM 5400, senior standing or above, or consent of instructor. Introductory aspects of 16mm motion picture production, including the art and technology of cinematography, pre-production planning, basic camera operation, film stocks, exposure and color, temperature control, processing, and digital post-production. (B)

- **COM 6190 Internship. Cr. 1-3 (Max. 6)**

Prereq: junior standing or above and at least 12 credits in COM courses; written consent of instructor. On-the-job observations and work experience in business, service, social, governmental, and industrial organizations. Emphasis on journalism, public relations, and organizational communication. (T)

- **COM 6680 Individual Projects in Media Arts and Studies. Cr. 1-4**

Prereq: COM 5400; written consent of instructor and director of media arts and studies program

## Suggested Plan of Work for Film Majors

### Freshman Year

#### FALL

Course #	Course Name	Cr
COM 1010	(OC)Oral Comm.: Basic Speech	3
ENG 1010 or	Basic Writing or	
ENG 1020*	(BC) Intro to College Writing	4
MAT 0900 or	Essentials of Math or	
MAT 1000*	(MC) Math in Today's World	3
1010**	Foreign Language	4
		<b>14</b>

#### WINTER

Course #	Course Name	Cr
COM 1600	Intro Audio-TV-Film Production	3
FPC 1100	(CL) Computing in the Arts	2
*	(MC) MAT 1000 or elective	3
*	(BC)ENG 1020 or elective	4
1020	Foreign Language	4
		<b>16</b>

### Sophomore Year

#### FALL

Course #	Course Name	Cr
COM 1500	Survey of Mass Communication	3
ENG 3010	(IC) Intermediate Composition	3
***	(LS) Life Science	4
2010	(FC) Foreign Language	4
		<b>14</b>

#### WINTER

Course #	Course Name	Cr
COM 2010	(VP) Intro to Film	4
COM 2210	Writing for Radio-TV-Film	3
COM 2110	(CT)Argumentation & Debate	3
COM 4310	Audio Production	4
		<b>14</b>

### Junior Year

#### FALL

Course #	Course Name	Cr
COM 5270	(WI) Screenwriting	4
COM 2020	History of Film	3
	(HS) Historical Studies	3
	(PL) Philosophy & Letters	3
	Elective	3
		<b>16</b>

#### WINTER

Course #	Course Name	Cr
COM 5380	Video Field Production & Editing	3
	(AI)American Institutions	4
***	(PS) Physical Science	4
COM	Film Elective	4
		<b>15</b>

### Senior Year

#### FALL

Course #	Course Name	Cr
COM 5400	Techniques of Film & Video Prod.	4
COM	Film Elective	3
	(SS)Basic Social Science	4
	Elective	4
		<b>15</b>

#### WINTER

Course #	Course Name	Cr
COM 5410	Producer's Workshop	4
COM	Film Elective	4
	Elective	4
	Elective	4
		<b>16</b>

\*Placement into ENG 1010 or 1020 and MAT 0900 or 1000 is based on ACT

\*\* Students have a choice of 16 different foreign languages (see general education requirements)

\*\*\*Students must take a lab with either the Physical Science or the Life Science requirement

## Journalism

A major in Journalism prepares students for a variety of careers such as advertising, news editorial writing, broadcasting or medial relations. Students who have completed this major are employed in such fields as reporting, editing, publishing, public relations, advertising, newspaper, television and radio, corporate publications, writing training programs, screen writing and writing books. News writing and editing courses are taught in professional type newsrooms and the faculty all have professional journalistic experience as well as academic credentials.

The **ten core** courses for journalism majors are:

**1. COM 1500 Survey of Mass Communication. Cr. 3**

Introductory course in understanding communication theory and effects and the communication industry in the United States. (T)

**2. COM 2030 Journalistic Grammar and Style. Cr. 3**

Grammar use in journalism; Associated Press Style Book. (T)

**3. COM 2100 News Reporting. Cr. 4**

Prereq: COM 1500 and COM 2030 with grades of C or above, or consent of program director. Basic news reporting: gathering the facts and writing them well. (T)

**4. COM 3100 Public Affairs Reporting. Cr. 3**

Prereq: COM 2100 with grade of C or above. Advanced news reporting, focusing on governmental stories. (T)

**5. COM 3210 (CL) News Editing. Cr. 4**

Prereq: COM 2100 with grade of C or above. Copy editing, headline writing, AP style. This course will fulfill computer literacy for Journalism majors. (T)

**6. COM 4100 (WI) Feature Writing. Cr. 4**

Prereq: COM 3100 with grade of C or above. Advanced news reporting, focusing on feature writing. This course will fulfill writing intensive for Journalism majors. (T)

**7. COM 4250 Reporting Race, Gender, and Culture. Cr. 3**

Prereq: COM 2100 and junior standing. Issues of gender, culture and race in media coverage, with some content analysis. Preparation for students to handle this content with sensitivity and accuracy. (T)

**8. COM 5080 History and Law of American Journalism. Cr. 4**

Prereq: junior or senior standing. History of the press in America; emphasis on development of law relating to communication and development of the media's effect on the law. (T)

**9. COM 5250 Professional Issues in News Media Management. Cr. 4**

Prereq: COM 2230 or COM 4100 or consent of instructor. Open only to senior students. Capstone course for journalism majors; must elect in last 21 credits before graduation. Ethics and management structure and practices of media organizations. Individual research projects. (Y)

**10. COM 6190 Internship. Cr. 1-3 (Max. 6)**

Prereq: junior standing or above and at least 12 credits in COM courses; written consent of instructor. On-the-job observations and work experience in business, service, social, governmental, and industrial organizations. Emphasis on journalism, public relations, and organizational communication. **To fulfill major requirement students must register for 3 credits.** (T)

*Students must take an additional **nine** credits in electives from this list focusing on their specific area of career interest:*

- **COM 2230 (WI)(CL) Broadcast News Writing. Cr. 3**

Prereq: COM 1500; must have access to an audio recorder. Theory and practice in broadcast news writing, reporting, performing and editing. Writing Intensive course for broadcasting sequence in Journalism major. Material Fee as indicated in the Schedule of Classes (T)

- **COM 2250 South End Workshop. Cr. 3**

Prereq: COM 2100 or consent of instructor. Students work in various editing, reporting, and photographic positions at student newspaper. (T)

- **COM 2280 Photojournalism. Cr. 3**

Still photography in print media. Camera, lighting and composition techniques for handling news, portrait, feature and illustration photographs. Students must supply an adjustable 35mm camera and film, to complete graded assignments. (Y)

- **COM 3010 (WI) Television Criticism. Cr. 3**

Prereq: COM 1500 with grade of C or above, or consent of instructor. Formal properties and aesthetic considerations in media, especially film and television. (T)

- **COM 3170 Fundamentals of Public Relations. Cr. 3**

Prereq: COM 1010 or 2170 or equiv. Historical background of the profession of public relations; communication variables in public relations; emphasis on presentational techniques, publicity preparation and development of special events. (F,S)

- **COM 3280 Advanced Photojournalism. Cr. 3**

Prereq: COM 2280. News photo field trips with instructor; Photoshop editing for newspapers and magazines. Development of a portfolio. (B)

- **COM 3500 Newspaper Design and Layout. Cr. 4**

Prereq: COM 3210 with grade of C or better. Theory and practice of designing and layout of newspapers and newspaper pages. (Y)

- **COM 4010 Special Topics in Journalism Cr. 3 (Max. 9)**

Prereq: consent of instructor. Special areas of interest, such as sports writing, business writing, columns and editorials. (Y)

- **COM 4310 Audio Production. Cr. 4**

Prereq: COM 1600 or consent of instructor. Theory and practice in sound production techniques and experimentation with creative audio production. (T)

- **COM 4410 Television Production. Cr. 4**

Prereq: COM 1600 or consent of instructor. Theory and practical application of techniques used in television production; use of graphic materials, design and staging concepts, lighting techniques and studio operation; the role of the television producer-director. (T)

- **COM 4990 Directed Study. Cr. 1-3 (Max. 4)**

Prereq: COM 2100; written consent of adviser, program director, and department chairperson. Open only to journalism majors. Supervised individual research. (T)

- **COM 5160 Public Relations Campaigns and Issues Management. Cr. 3**

Prereq: COM 3170 with grade of C or above. Management functions of public campaigns: developing objectives, strategic planning, issues management, budgeting. Blends theoretical concepts with their professional and practical applications; emphasis on public relations planning and evaluation. (W)

- **COM 5260 Professional Writing Workshop. Cr. 3**

Prereq: senior standing or above. For students and professionals who want to improve freelance writing skills. (I)

- **COM 5300 Desktop Publishing. Cr. 4**

Prereq: COM 2100 or consent of instructor. Practical skills course in publishing newsletters, magazines, newspapers and books; emphasis on new computer technology, desktop publishing; business aspects of publishing, including printing, promotion and marketing; skills in use of personal computer for publishing. (I)

- **COM 5310 Investigative Reporting. Cr. 4**

Prereq: COM 4410 or COM 5381 or consent of instructor. Advanced reporting techniques involving use of Freedom of Information Act and computer-assisted data base searches; accessing public records. (I)

- **COM 5381 TV News Reporting and Digital Editing. Cr. 3**

Prereq: COM 2230. Theory and practical application of aesthetics and journalistic values of TV news and feature storytelling. Emphasis on planning, location video and sound protection, editing, interviewing, writing skills, on-camera presentation. (Y)

- **COM 5460 Magazine Writing. Cr. 3**

Prereq: COM 4100. Advanced feature writing: preparation of magazine features. Students focus on limited number of in-depth articles. Research, structure and writing techniques to produce publishable magazine-length articles. (Y)

- **COM 5500 Publishing on the Internet. Cr. 3**

Prereq: COM 2100 or consent of instructor. Technique and goals of publishing on World Wide Web. (Y)

- **5700 Political and Governmental Reporting. Cr. 4**

Prereq: COM 3100 or consent of instructor. Covering politics, governmental and public affairs in the media. (Y)

- **COM 6190 Internship. Cr. 1-3 (Max. 6)**

Prereq: junior standing or above and at least 12 credits in COM courses; written consent of instructor. On-the-job observations and work experience in business, service, social, governmental, and industrial organizations. Emphasis on journalism, public relations, and organizational communication. (T)

- **MKT 2300 Marketing Management. Cr. 3**

Prereq: ECO 2010. Planning the marketing program within social, economic and legal environments. Market segmentation and behavior, market systems and strategy, international marketing. (T)

- **MKT 5490 Principles of Advertising. Cr. 3**

Prereq: MKT 2300. Open only to upper division students admitted to School of Business Administration; others by consent of instructor. Basic elements of advertising research, media, and creative strategies, including integrated marketing communications.

- **MKT 5510 Advertising Media Planning. Cr. 3**

Prereq: MKT 5490 or consent of instructor. Open only to upper division students admitted to School of Business Administration; others by consent of adviser. Influence of marketing, creative and media objectives upon media planning. Information systems, budgeting approaches, media characteristics, media models, schedule construction, execution, and auditing. (F,W)

## Suggested Plan of Work for Journalism Majors

### Freshman Year

#### FALL

Course #	Course Name	Cr
COM 1010	(OC)Oral Comm.: Basic Speech	3
ENG 1010 or ENG 1020*	Basic Writing or (BC) Intro to College Writing	4
MAT 0900 or MAT 1000*	Essentials of Math or (MC) Math in Today's World	3
1010***	Foreign Language	4
		<b>14</b>

### Sophomore Year

#### FALL

Course #	Course Name	Cr
COM 2110	(CT)Argumentation & Debate	3
COM 2100	News Reporting	4
2010	(FC) Foreign Language	4
	Elective	3
		<b>14</b>

### Junior Year

#### FALL

Course #	Course Name	Cr
COM 4250	Race, Gender & Culture	3
	(HS) Historical Studies	3
ENG 3010	(IC) Intermediate Composition	3
***	(LS) Life Science	4
	Elective	3
		<b>16</b>

### Senior Year

#### FALL

Course #	Course Name	Cr
COM 6190	Internship	3
COM	Journalism Elective	3
	(SS)Basic Social Science	4
	Elective	3
		<b>13</b>

#### WINTER

Course #	Course Name	Cr
COM 2030	Journalistic Grammar & Style	3
COM 1500	Survey of Mass Communication	3
*	(MC) MAT 1000 or elective	3
*	(BC)ENG 1020 or elective	4
1020	Foreign Language	4
		<b>17</b>

#### WINTER

Course #	Course Name	Cr
COM 3100	Public Affairs Reporting	3
COM 2010	(VP) Intro to Film	4
COM 3210	(CL) News Editing	4
***	(PS) Physical Science	4
		<b>15</b>

#### WINTER

Course #	Course Name	Cr
COM 5080	History & Law of Journalism	3
	(AI)American Institutions	4
COM 4100	(WI) Feature Writing	4
COM	Journalism Elective	3
		<b>14</b>

#### WINTER

Course #	Course Name	Cr
COM 5250	Issues in News Media Mgmt.	4
COM	Journalism Elective	3
	(PL) Philosophy & Letters	3
	Elective	3
	Elective	4
		<b>17</b>

\*Placement into ENG 1010 or 1020 and MAT 0900 or 1000 is based on ACT

\*\* Students have a choice of 16 different foreign languages (see general education requirements)

\*\*\*Students must take a lab with either the Physical Science or the Life Science requirement

## Broadcast Journalism

The core courses for broadcast journalism majors include courses from journalism and media arts and studies. *The eleven core requirements for Broadcast Journalism sequence are:*

**1. COM 1500 Survey of Mass Communication. Cr. 3**

Introductory course in understanding communication theory and effects and the communication industry in the United States. (T)

**2. COM 1600 Introduction to Audio-Television-Film Production. Cr. 3**

Introduction to production techniques and processes; hands-on use of image and sound recording and editing equipment; creation of dramatic and non-fiction studio and location-based projects. (T)

**3. COM 2030 Journalistic Grammar and Style. Cr. 3**

Grammar use in journalism; Associated Press Style Book. (T)

**4. COM 2100 News Reporting. Cr. 4**

Prereq: COM 1500 and COM 2030 with grades of C or above, or consent of program director. Basic news reporting: gathering the facts and writing them well. (T)

**5. COM 2230 (WI)(CL) Broadcast News Writing. Cr. 3**

Prereq: COM 1500. Theory and practice in broadcast news writing, reporting, performing and editing. (T)

**6. COM 4250 Reporting Race, Gender, and Culture. Cr. 3**

Prereq: COM 2100 and junior standing. Issues of gender, culture and race in media coverage, with some content analysis. Preparation for students to handle this content with sensitivity and accuracy. (T)

**7. COM 4410 Television Production. Cr. 4**

Prereq: COM 1600 or consent of instructor. Theory and practical application of techniques used in television production; use of graphic materials, design and staging concepts, lighting techniques and studio operation; the role of the television producer-director. (T)

**8. COM 5080 History and Law of American Journalism. Cr. 4**

Prereq: junior or senior standing. History of the press in America; emphasis on development of law relating to communication and development of the media's effect on the law. (T)

**9. COM 5250 Professional Issues in News Media Management. Cr. 4**

Prereq: COM 2230 or COM 4100 or consent of instructor. Open only to senior students. Capstone course for journalism majors; must elect in last 21 credits before graduation. Ethics and management structure and practices of media organizations. Individual research projects. (Y)

**10. COM 5381 TV News Reporting and Digital Editing. Cr. 3**

Prereq: COM 2230. Theory and practical application of aesthetics and journalistic values of TV news and feature storytelling. Emphasis on planning, location video and sound protection, editing, interviewing, writing skills, on-camera presentation. (Y)

**11. COM 6190 Internship. Cr. 1-3 (Max. 6)**

Prereq: junior standing or above and at least 12 credits in COM courses; written consent of instructor. On-the-job observations and work experience in business, service, social, governmental, and industrial organizations. Emphasis on journalism, public relations, and organizational communication. **To fulfill major requirement students must register for 3 credits.** (T)

*Students must take an additional **six credits** including at least one course from each Group I and Group II in consultation with a journalism adviser.*

### **Electives Group I**

- **COM 3100 Public Affairs Reporting. Cr. 3**

Prereq: COM 2100 with grade of C or above. Advanced news reporting, focusing on governmental stories. (T)

- **COM 4100 (WI) Feature Writing. Cr. 4**

Prereq: COM 3100 with grade of C or above. Advanced news reporting, focusing on feature writing. This course will fulfill writing intensive for Journalism majors. (T)

- **COM 4310 Audio Production. Cr. 4**

Prereq: COM 1600 or consent of instructor. Theory and practice in sound production techniques and experimentation with creative audio production. (T)

- **COM 5310 Investigative Reporting. Cr. 4**

Prereq: COM 4410 or COM 5381 or consent of instructor. Advanced reporting techniques involving use of Freedom of Information Act and computer-assisted data base searches; accessing public records. (I)

- **COM 5380 Video Field Production and Editing. Cr. 3**

Prereq: COM 1600 or COM 5350 and consent of instructor. Theory and practical application of video location production and post-production techniques. Digital non-linear editing and post-production software as used in creative development of original content. (W)

- **COM 5410 Producer's Workshop. Cr. 4**

Prereq: COM 5380 or COM 5381 or AIN 5220 or COM 5350 or consent of instructor. Examination of the business, managerial, and creative considerations and process of producing media programming from conception through distribution. Material Fee as indicated in the Schedule of Classes (Y)

- **COM 5500 Publishing on the Internet. Cr. 3**

Prereq: COM 2100 or consent of instructor. Technique and goals of publishing on World Wide Web. Preparing graphics, learning HTML, uses of World Wide Web. (Y)

- **COM 6190 Internship. Cr. 1-3 (Max. 6)**

Prereq: junior standing or above and at least 12 credits in COM courses; written consent of instructor. On-the-job observations and work experience in business, service, social, governmental, and industrial organizations. Emphasis on journalism, public relations, and organizational communication. **To fulfill major requirement students must register for 3 credits.** (T)

## *Electives Group II*

- **COM 3010 (WI) Television Criticism. Cr. 3**

Prereq: COM 1500 with grade of C or above, or consent of instructor. Formal properties and aesthetic considerations in media, especially film and television. (T)

- **COM 4010 Special Topics in Journalism Cr. 3 (Max. 9)**

Prereq: consent of instructor. Special areas of interest, such as sports writing, business writing, columns and editorials. (Y)

- **COM 4240 (AFS 4240) African Americans in Broadcasting. Cr. 4**

Historical overview of African Americans in radio and television with emphasis on three areas of study: news and documentary; entertainment and advertising; and ownership, employment and access. (Y)

- **COM 5060 Documentary and Non-Fiction Film and Television. Cr. 4**

Prereq: COM 2010 or consent of instructor or graduate standing. Study of the non-fiction film made for a social, cultural, or political purpose; screening and analysis of selected films. (Y)

- **COM 5480 Topics in Public Media Studies and Practices. Cr. 4 (Max. 12)**

Prereq: junior standing. Open Topics may include: studies and practices in media management, legal issues in media, media and globalization, new digital platforms. (Y)

- **COM 5510 Mass Communications and Society. Cr. 3**

Prereq: COM 1500 or consent of instructor. Theoretical and practical research on the social functions and effects of the mass media. (Y)

## **Journalism Institute for Media Diversity**

The Journalism Institute for Media Diversity is a four-year Departmental program designed to recruit and train talented students interested in diversity in the media. Members of all racial and ethnic groups as well as anyone interested in studying the importance of diversity in the nation's media are particularly urged to apply. The Institute pools the resources of the University, the business community and Detroit area media professionals to provide scholarships and internships for its students. For additional information contact: Director, Journalism Institute for Media Diversity, Wayne State University Journalism Program, 559 Manoogian, Detroit, MI 48201; telephone: 313-577-6304.

## Suggested Plan of Work for Broadcast Journalism Majors

### Freshman Year

#### FALL

Course #	Course Name	Cr
COM 1010	(OC) Oral Comm.: Basic Speech	3
ENG 1010 or	Basic Writing or	
ENG 1020*	(BC) Intro to College Writing	4
MAT 0900 or	Essentials of Math or	
MAT 1000*	(MC) Math in Today's World	3
1010***	Foreign Language	4
		<b>14</b>

#### WINTER

Course #	Course Name	Cr
COM 2030	Journalistic Grammar & Style	3
COM 1500	Survey of Mass Communication	3
*	(MC) MAT 1000 or elective	3
*	(BC) ENG 1020 or elective	4
1020	Foreign Language	4
		<b>17</b>

### Sophomore Year

#### FALL

Course #	Course Name	Cr
COM 2110	(CT) Argumentation & Debate	3
COM 2100	News Reporting	4
***	(LS) Life Science	4
2010	(FC) Foreign Language	4
		<b>15</b>

#### WINTER

Course #	Course Name	Cr
COM 3100	Public Affairs Reporting	3
COM 2010	(VP) Intro to Film	4
***	(PS) Physical Science	4
COM 1600	Intro to Audio-TV-Film Prod.	3
		<b>14</b>

### Junior Year

#### FALL

Course #	Course Name	Cr
COM 4250	Race, Gender & Culture	3
	(HS) Historical Studies	3
ENG 3010	(IC) Intermediate Composition	3
COM 4410	Television Production	4
	Elective	3
		<b>16</b>

#### WINTER

Course #	Course Name	Cr
COM 5080	History & Law of Journalism	4
	(AI) American Institutions	4
COM 2230	(WI) (CL) Broadcast News Writing	3
COM	Journalism Elective Group I	4
		<b>15</b>

### Senior Year

#### FALL

Course #	Course Name	Cr
COM 5381	TV News Reporting & Editing	3
COM 6190	Internship	3
	(SS) Basic Social Science	3
	Elective	3
	Elective	3
		<b>15</b>

#### WINTER

Course #	Course Name	Cr
COM 5250	Issues in News Media Mgmt.	4
COM	Journalism Elective Group II	3
	(PL) Philosophy & Letters	3
	Elective	4
		<b>14</b>

\*Placement into ENG 1010 or 1020 and MAT 0900 or 1000 is based on ACT

\*\* Students have a choice of 16 different foreign languages (see general education requirements)

\*\*\* Students must take a lab with either the Physical Science or the Life Science requirement

## Media Arts & Studies

This major prepares students for the broadcasting cable or corporate video fields. Students may emphasize in the study of script writing, production-direction, media management or media history and criticism. Students in this program use studios and production facilities in Old Main and in Manoogian created exclusively for the Department of Communication.

*The beginning **four** courses required for the media arts and studies major are:*

**1. COM 1500 Survey of Mass Communication. Cr. 3**

Introductory course in understanding communication theory and effects and the communication industry in the United States. (T)

**2. COM 1600 Introduction to Audio-Television-Film Production. Cr. 3**

Introduction to production techniques and processes; hands-on use of image and sound recording and editing equipment; creation of dramatic and non-fiction studio and location-based projects. (T)

**3. COM 2010 (ENG 2450) (VP) Introduction to Film. Cr. 4**

Although not an official pre-req., it is strongly recommended you have completed at least Basic Composition before you take this course. Examination of film techniques and basic methods of film analysis. (T) Tips: If you are trying to register and COM 2010 is closed try ENG 2450. These courses are cross-listed and are the same course. This course fulfills the general education requirement of Visual Performing (VP) so you do not have to take another course to fulfill this requirement.

**4. COM 2210 Writing for Radio-Television-Film. Cr. 3**

Prereq: completion of Intermediate-level Composition Course with grade of C or above. Application of writing principles to various forms of copy; continuity, commercials, public service announcements, features, documentary, drama. (T)

*Students can then either elect to follow a Production Track (17 credits) or a Studies Track (18 credits). Students need to be a declared major to take many of the courses listed below:*

### *Production Track*

- **COM 3010 (WI) Television Criticism. Cr. 3**

Prereq: COM 1500 with grade of C or above, or consent of instructor. Formal properties and aesthetic considerations in media, especially film and television. (T)

- **COM 4310 Audio Production. Cr. 4**

Prereq: COM 1600 or consent of instructor. Theory and practice in sound production techniques and experimentation with creative audio production. (T)

- **COM 4410 Television Production. Cr. 4**

Prereq: COM 1600 or consent of instructor. Theory and practical application of techniques used in television production; use of graphic materials, design and staging concepts, lighting techniques and studio operation; the role of the television producer-director. (T)

- **COM 5380 Video Field Production and Editing. Cr. 3**

Prereq: COM 1600 or COM 5350 and consent of instructor. Theory and practical application of video location production and post-production techniques. Digital non-linear editing and post-production software as used in creative development of original content. (W)

- **COM 5400 Techniques of Film and Video Production. Cr. 4**

Prereq: COM 5380 or COM 5382 or COM 5350, and consent of instructor. Capstone course for seniors in production track sequence; should be taken in last 21 credits of program. Experience with the preparation, shooting and editing of video projects in film-style production. (T)

### *Studies Track*

- **COM 2020 (VP) History of Film. Cr. 3**

Critical study of the motion picture as a modern visual art; screening and analysis of representative fiction films to illustrate historical periods and genres. (T)

- **COM 3010 (WI) Television Criticism. Cr. 3**

Prereq: COM 1500 with grade of C or above, or consent of instructor. Formal properties and aesthetic considerations in media, especially film and television. (T)

- **5010 History of Television and Radio. Cr. 4**

Open only to department undergraduate and graduate majors. Prereq: COM 1500 or consent of instructor or graduate standing. History of electronic media; development of industry; rise of genres and styles; social and political impact. (Y)

- **COM 5060 Documentary and Non-Fiction Film and Television. Cr. 4**

Prereq: COM 2010 or consent of instructor or graduate standing. Study of the non-fiction film made for a social, cultural, or political purpose; screening and analysis of selected films. (Y)

- **COM 5510 Mass Communications and Society. Cr. 3**

Prereq: COM 1500 or consent of instructor. Theoretical and practical research on the social functions and effects of the mass media. (Y)

*An additional **nine** hours in elective courses in Media Arts and Studies are required of both Studies and Production Track majors and should be selected in consultation with your department adviser.*

## Suggested Plan of Work for Media Arts & Studies Majors – Production Track

### Freshman Year

#### FALL

Course #	Course Name	Cr
COM 1010	(OC)Oral Comm.: Basic Speech	3
ENG 1010 or	Basic Writing or	
ENG 1020*	(BC) Intro to College Writing	4
MAT 0900 or	Essentials of Math or	
MAT 1000*	(MC) Math in Today's World	3
1010**	Foreign Language	4
		<b>14</b>

#### WINTER

Course #	Course Name	Cr
COM 1600	Intro to Production	3
COM 1500	Survey of Mass Communication	3
*	(MC) MAT 1000 or elective	3
*	(BC)ENG 1020 or elective	4
1020	Foreign Language	4
		<b>17</b>

### Sophomore Year

#### FALL

Course #	Course Name	Cr
COM 2110	(CT)Argumentation & Debate	3
COM 2210	Writing for Radio-TV-Film	3
***	(LS) Life Science	4
2010	(FC) Foreign Language	4
FPC 1100	(CL) Computing in the Arts	2
		<b>16</b>

#### WINTER

Course #	Course Name	Cr
COM 2010	(VP) Intro to Film	4
COM 4310	Audio Production	4
COM	Media Elective	4
	(PS) Physical Science	4
		<b>16</b>

### Junior Year

#### FALL

Course #	Course Name	Cr
ENG 3010	(IC) Intermediate Composition	3
COM 4410	Television Production	4
	(HS) Historical Studies	3
COM	Media Elective	3
	Elective	3
		<b>16</b>

#### WINTER

Course #	Course Name	Cr
COM 5380	Video Field Production & Editing	3
	(AI)American Institutions	4
COM	Media Elective	4
COM 3010	(WI) Television Criticism	3
		<b>14</b>

### Senior Year

#### FALL

Course #	Course Name	Cr
COM 5400	Techniques of Film & Video Prod.	4
	Elective	4
	(SS)Basic Social Science	4
		<b>12</b>

#### WINTER

Course #	Course Name	Cr
	(PL) Philosophy & Letters	3
	Elective	4
	Elective	4
	Elective	4
		<b>15</b>

\*Placement into ENG 1010 or 1020 and MAT 0900 or 1000 is based on ACT

\*\* Students have a choice of 16 different foreign languages (see general education requirements)

\*\*\*Students must take a lab with either the Physical Science or the Life Science requirement

## Suggested Plan of Work for Media Arts & Studies Majors – Studies Track

### Freshman Year

#### FALL

Course #	Course Name	Cr
COM 1010	(OC) Oral Comm.: Basic Speech	3
ENG 1010 or ENG 1020*	Basic Writing or (BC) Intro to College Writing	4
MAT 0900 or MAT 1000*	Essentials of Math or (MC) Math in Today's World	3
1010**	Foreign Language	4
		<b>14</b>

#### WINTER

Course #	Course Name	Cr
COM 1600	Intro to Production	3
COM 1500	Survey of Mass Communication	3
*	(MC) MAT 1000 or elective	3
*	(BC) ENG 1020 or elective	4
1020	Foreign Language	4
		<b>17</b>

### Sophomore Year

#### FALL

Course #	Course Name	Cr
COM 2110	(CT) Argumentation & Debate	3
COM 2210	Writing for Radio-TV-Film	3
***	(LS) Life Science	4
2010	(FC) Foreign Language	4
		<b>14</b>

#### WINTER

Course #	Course Name	Cr
COM 2010	(VP) Intro to Film Elective	4
FPC 1100	(CL) Computing in the Arts	2
***	(PS) Physical Science	4
		<b>14</b>

### Junior Year

#### FALL

Course #	Course Name	Cr
COM 2020	History of Film	3
ENG 3010	(IC) Intermediate Composition	3
COM	Media Elective	4
	(HS) Historical Studies	3
	Elective	3
		<b>16</b>

#### WINTER

Course #	Course Name	Cr
COM 3010	(WI) Television Criticism	3
COM 5010	History of Television & Radio	4
	(AI) American Institutions	4
	Elective	4
		<b>15</b>

### Senior Year

#### FALL

Course #	Course Name	Cr
COM 5060	Documentary & Non-Fiction Film	4
COM	Media Elective	4
	(SS) Basic Social Science	4
	Elective	4
		<b>16</b>

#### WINTER

Course #	Course Name	Cr
COM 5510	Mass Communication & Society	3
COM	Media Elective	4
	(PL) Philosophy & Letters	3
	Elective	4
		<b>14</b>

\*Placement into ENG 1010 or 1020 and MAT 0900 or 1000 is based on ACT

\*\* Students have a choice of 16 different foreign languages (see general education requirements)

\*\*\*Students must take a lab with either the Physical Science or the Life Science requirement

## Public Relations

The major of public relations is a combination of courses relating to Journalism and Communication Studies. Public Relations specialists must have good writing skills as well as good communication skills. Public Relations specialists are involved with managing the messages that their organization is sending to their various publics, whether these publics are internal groups such as employees or external groups such as clients or customers. Activities of Public Relations specialists within an organization may include writing press releases, speaking at conferences, handling communications during a crisis, managing social media or overseeing employee communications.

*There are **four** core courses required:*

**1. COM 3170 Fundamentals of Public Relations. Cr. 3**

Prereq: COM 1010. Historical background of the profession of public relations; communication variables in public relations; emphasis on presentational techniques, publicity preparation and development of special events. (F,S)

**2. COM 4170 (WI) Public Relations Writing. Cr. 3**

Prereq: COM 2030 and COM 3170 with grade of C or above. Writing for public relations purposes: backgrounders, fact sheets, press releases; brochures and newsletters. (F,W)

**3. COM 4210 Research Methods in Communication Studies and Public Relations. Cr. 3**

Prereq: COM 2000. Open only to upper division students. Quantitative and qualitative research methods designed to advance knowledge about human communication across applied settings and diverse contexts. (W,S)

**4. COM 5160 Public Relations Campaigns and Issues Management. Cr. 3**

Prereq: COM 3170 with grade of C or above. Management functions of public campaigns: developing objectives, strategic planning, issues management, budgeting. Blends theoretical concepts with their professional and practical applications; emphasis on public relations planning and evaluation. (W)

*The additional requirements of the major are as follows:*

**5. COM 1500 Survey of Mass Communication. Cr. 3**

Introductory course in understanding communication theory and effects and the communication industry in the United States. (T)

**6. COM 2030 Journalistic Grammar and Style. Cr. 3**

Grammar use in journalism; Associated Press Style Book. (T)

**7. COM 2100 News Reporting. Cr. 4**

Prereq: COM 1500 and COM 2030 with grades of C or above, or consent of program director. Basic news reporting: gathering the facts and writing them well. (T)

**8. COM 2170 Persuasive Speaking. Cr. 3**

Prereq: COM 1010 or equiv. Advanced public speaking; emphasis on persuasive speeches. Application of social psychology to audience analysis, to speech construction and presentation, and to critical analysis of persuasive public discourse. (T)

**OR COM 3300 (WI) Business and Professional Presentations. Cr. 3**

Prereq: Satisfaction of Intermediate composition (IC) with grade of C or above; and COM 1010. Review and practice of various oral communication forms used in modern organizations. (T)

**9. COM 3210 (CL) News Editing. Cr. 4**

Prereq: COM 2100 with grade of C or above. Copy editing, headline writing, AP style. (T)

**10. COM 3250 Introduction to Organizational Communication. Cr. 3**

Introduction to major theories and principles used to guide the effective practice of communication within organizations. (F,W)

**11. COM 3400 (WI) Theories of Communication. Cr. 3**

Exploration of the role of theory in describing, explaining and predicting human communication behavior in face-to-face and mediated contexts. (F,S)

**12. COM 5130 Communication and Social Marketing. Cr. 3**

The process of social marketing; student-driven group project. (F,S)

**13. COM 5210 Newsletters and Corporate Publications. Cr. 4**

Prereq: COM 3210. Editing journalism newsletter; field trips to area magazines; editing internal publications. Journalism skills course. (T)

**OR COM 5300 Desktop Publishing. Cr. 4**

Prereq: COM 2100 or consent of instructor. Practical skills course in publishing newsletters, magazines, newspapers and books; emphasis on new computer technology, desktop publishing; business aspects of publishing, including printing, promotion and marketing; skills in use of personal computer for publishing. Material Fee as indicated in the Schedule of Classes (I)

**OR COM 5500 Publishing on the Internet. Cr. 3**

Prereq: COM 2100 or consent of instructor. Technique and goals of publishing on World Wide Web. (Y)

## **BA in Public Relations at University Center Macomb**

This Bachelor of Arts in Public Relations major has been specifically designed for students at the University Center Macomb. The Center is located at 44575 Garfield Road in Clinton Township. The phone for the Center is 586-263-6700 . The course requirements for Public Relations are the same as on the main campus, but students take courses from Macomb Community College and courses from WSU at the University Center. Courses taught at the University Center are designated as UNIV on the Schedule of Classes. This degree is specifically designed for evening students and is sequenced so that students who have completed an Associates degree and are transferring from Macomb can complete the sequence in two years. If you are interested in the Macomb sequence for PR, please contact Victoria Dallas at [vdallas@wayne.edu](mailto:vdallas@wayne.edu) for details.

## Suggested Plan of Work for Public Relations Majors

### Freshman Year

#### FALL

Course #	Course Name	Cr
COM 1010	(OC)Oral Comm.: Basic Speech	3
ENG 1010 or	Basic Writing or	
ENG 1020*	(BC) Intro to College Writing	4
MAT 0900 or	Essentials of Math or	
MAT 1000*	(MC) Math in Today's World	3
1010***	Foreign Language	4
		<b>14</b>

#### WINTER

Course #	Course Name	Cr
COM 2030	Journalistic Grammar & Style	3
COM 1500	Survey of Mass Communication	3
*	(MC) MAT 1000 or elective	3
*	(BC)ENG 1020 or elective	4
1020	Foreign Language	4
		<b>17</b>

### Sophomore Year

#### FALL

Course #	Course Name	Cr
COM 3170	Fundamentals of PR	3
COM 2100	News Reporting	4
***	(LS) Life Science	4
2010	(FC) Foreign Language	4
		<b>15</b>

#### WINTER

Course #	Course Name	Cr
COM 3250	Intro to Organizational Comm.	3
COM 2010	(VP) Intro to Film	4
COM 3210	(CL) News Editing	4
***	(PS) Physical Science	4
		<b>15</b>

### Junior Year

#### FALL

Course #	Course Name	Cr
COM 2170 or	Persuasive Speaking or	
COM 3300	Business & Prof. Speaking	3
COM 3400	Theories of Communication	3
ENG 3010	(IC) Intermediate Composition	3
COM 2110	(CT)Argumentation & Debate	3
COM 2160	(PL)Persuasive Campaigns	3
		<b>15</b>

#### WINTER

Course #	Course Name	Cr
COM 4170	(WI) Public Relations Writing	3
COM 4210	Research Methods	3
	(HS) Historical Studies	3
	(AI)American Institutions	4
	Elective	3
		<b>16</b>

### Senior Year

#### FALL

Course #	Course Name	Cr
COM 5210	Newsletters & Corp. Publications or Desktop Publishing (4 cr.) or Pub. on the Internet(3 cr.)	3-4
COM 5130	Comm. & Social Marketing	3
	(SS)Basic Social Science	4
	Elective	4
		<b>14 -15</b>

#### WINTER

Course #	Course Name	Cr
COM 6190	Internship	3
COM 5160	Public Relations Campaigns	3
	Elective	4
	Elective	4
		<b>14</b>

\*Placement into ENG 1010 or 1020 and MAT 0900 or 1000 is based on ACT

\*\* Students have a choice of 16 different foreign languages (see general education requirements)

\*\*\*Students must take a lab with either the Physical Science or the Life Science requirement

## Honors

The Communication Department Honors program offers talented students the opportunity to pursue independent study and to work closely with department faculty members. Students who complete honors have an honors degree designation on their diploma. In order to enter the departmental honors program students must have achieved academic excellence in previous work, such as a high school GPA of 3.5 or a college or university GPA of 3.3.

### *Departmental Honors Requirements:*

For honors in the major, students must meet all regular major requirements including the following:

1. Three honors-option courses within their major taught by full-time faculty members (internships cannot satisfy this requirement).
2. One 4000-level seminar offered through the Liberal Arts Honors Program
3. **COM 4996 Senior Honors Thesis. Cr. 3**  
Prereq: admission to department honors program; a proposal accepted and given written consent by the thesis adviser and departmental chairperson. The honors thesis involves a closely supervised research project that results in a paper of approximately 20 pages. (Y)

### **Application for Honors in Communication**

If you would like to be considered for the Communication Honors Program, please complete the [Application for Honors](#) found on the departmental web site, and email the form as an attachment to Victoria Dallas ([vdallas@wayne.edu](mailto:vdallas@wayne.edu)). The Departmental Honors Committee will review your application and inform you of their decision.

### **Forms for Honors Options**

Honors Option is designed to allow students to earn Honors credit for any undergraduate class at the **2000-level or above**. The Senior Honors Thesis and additional Honors coursework must be taught by a full-time faculty member (Assistant Professor, Associate Professor, Professor, Senior Lecturer or Lecturer as listed in the WSU Directories on [www.wayne.edu](http://www.wayne.edu)). The form and additional information can be found at the following link: [http://www.honors.wayne.edu/pdfs/honors\\_option\\_form.pdf](http://www.honors.wayne.edu/pdfs/honors_option_form.pdf).

## Minors in Communication

Minors are available in the department and should be pursued in consultation with an adviser. Minors are not required as part of a student's program towards graduation. A minor may be recommended for students that have many elective courses to take towards the degree. It is useful to consider grouping elective courses into a minor. Minor designations do not appear on the diploma, but appear on the transcript.

Students may want to consider their ultimate goals in pursuing a degree and pick minors that complement their major in obtaining those goals. There are some programs in the department that overlap in requirements and therefore some combinations of majors/minors are not allowed. Examples of these programs are Communication Studies and Public Relations and Journalism and Public Relations. Other combinations of majors and minors that are not allowed are Media Arts and Studies and Film. There are about 19 to 20 credits that are required in order to complete a minor.

### **Communication Studies Minor**

A minor in this area requires: COM 1010, 2000, 2110, 3400 and two additional communication studies course selected in consultation with an adviser.

### **Film Minor**

A minor in film requires COM 2010 and an additional fifteen credits from the core or from the list of electives of the film major requirements.

### **Journalism Minor**

A minor in this area requires: COM 1500, 2030, 2100, 3210, 4100, 5080, and 6190.

### **Media Arts and Studies Minor**

A minor in this area requires: COM 1500, 1600, 2010, 2210, and ten credits elected from among the following courses: COM 2020, 2230, 3010, 4310, 4410, 5010, 5060, 5380 and 5510.

### **Public Relations Minor**

A minor in this area requires: COM 1500, 2030, 2100, 2160, 3170, 3210, and 3250.

## Advising

As a student in the Department of Communication, you have two advisers. There is one adviser that is your general education adviser and is part of the University Advising Center and there is another adviser, usually a faculty member in the Department of Communication that will discuss your major requirements and career options in Communication.

To determine your progress in meeting University and College requirements, make an appointment with an adviser in the University Advising Center (UAC) by calling 313 / 577-8889. You can make an appointment with any one of the UAC advisers, however our college liaison at the UAC is Kenya Swanson and you can ask for her when you call the UAC or email her directly. Her email is [kenyaswanson@wayne.edu](mailto:kenyaswanson@wayne.edu). The Advising Center is located at 1600 David Adamany Undergraduate Library and is open from 8:30 - 7:00 Monday and Thursday and from 8:30 - 5:00 on Tuesday, Wednesday, and Friday. Summer hours are Mon.--Fri. 8:30 a.m. - 5:00 p.m.

To obtain assistance in fulfilling the major requirements and determine your progress in your major see your adviser in the Department of Communication. The Academic Services Officer in the department coordinates undergraduate advising. However, the faculty in the department are responsible for advising and students in the department are assigned faculty advisers according to their major and the first letter of their last name. Students should call the department's main office 313/577-2943 to get the name and office hours of their assigned adviser. If you are having trouble contacting your faculty adviser you should contact Ms. Dallas by email at [vdallas@wayne.edu](mailto:vdallas@wayne.edu).

It is important that you get to know your advisers and that you meet with your advisers at least once every semester, especially during your freshman year.

Your general education advisers can assist you in many different ways such as:

- Understanding university/ college requirements
- Choosing, declaring, and changing a major
- Planning general education course selection and registration
- Dropping and adding classes
- Releasing general education, competency and probation holds
- Becoming familiar with university life
- Strategies to improve your GPA
- Information about financial aid and campus employment

Your departmental advisers can assist you with:

- Understanding major requirements
- Help in clarifying career goals interests
- Information concerning appeals or exceptions to rules and requirements
- Help with internships
- Preparing for graduate school
- Information on available department scholarships

## Adding or Dropping Classes

You can add classes to your schedule all the way through the first week of classes. Attendance in every class session is critical to your success, so adding after the first week is not permitted. To add classes you go through the University's Pipeline system (see information on Pipeline later in this Handbook).

Adding closed classes requires the instructor's permission. The best way to get permission is to attend the first class session. If the instructor allows you to enter a closed class, you will need to get their signature on an Add/Drop form and file it with the department that is home department for that class. The Add/Drop form can be downloaded from this site: <http://reg.wayne.edu/pdf-forms/add.pdf>. The department office will enter an override in the university's Banner system (see Banner later in this Handbook), you will get an email prompt from Banner that the override has been entered, and then you will be able to register.

You have until the end of the fourth week of classes to drop a class without the instructor's approval. Classes that are dropped do not appear on your transcript.

Beginning the fifth week of class you are no longer allowed to drop but must **withdraw** from classes. You request to withdraw from a class through Pipeline. The instructor has the option of allowing you to withdraw or not. It is your responsibility to request the withdrawal. If you just stop attending a class and do not withdraw, you will receive a grade of **F**. No withdrawals are permitted after the ninth week of classes. Check the Academic Calendar for exact dates: <http://reg.wayne.edu/students/registration-calendar-10-11.php>.

## Applying for Your Degree

You need to apply for your degree before the end of the fourth week of classes in the term in which you will take your last classes. Degrees are not automatically granted when you finish your requirements. You need to apply through the university's Pipeline system. There is a fee for application. You may wish to check with your advisers before you apply to make sure that all of your requirements will be met in the term you plan to apply. If you apply for graduation and you do not have your requirements complete, you will need to re-apply and pay another fee. Check the Commencement homepage <http://commencement.wayne.edu/todo-list.php> for information on all of the activities related to graduation.

## Career Fairs and Other Department Events

The journalism program sponsors a career fair every year in the early fall. It is important to attend the fair even if you will not be entering the job market for several years. It is an opportunity for you to talk to potential employers to find out what skills and types of degrees they will be looking for in the coming years and what the opportunities will be for employment. We also bring in interesting speakers every term. It is important to be involved and attend as many departmental events as your schedule allows. These events are planned for your enrichment. The

department works hard to provide you with opportunities to learn about the discipline of communication and explore career options. It is up to you to take advantage of these opportunities.

## Course Load /Time Management

If you want to finish your degree in a timely manner, you will need to take a full load of courses every semester. In order to be considered full-time for financial aid eligibility and most insurance policies you need to be registered for at least 12 credits. However, you will need to complete at least 30 credits every year, if you intend to finish your requirements in four years. You have six years to finish your degree before you fall under the *Bulletins in Force* rule. This rule means that students have three Bulletin cycles or six years to complete their degrees before they are subject to a new Bulletin and revised requirements for general education or their major.

You need to be realistic about how much time it will take you to complete all of the assignments in the courses that you are registered for. One common mistake that new students make is that they underestimate the time that is required for studying and completing assignments. You should estimate about one to two study hours for every class hour. That means that if you are carrying a load of 15 credits, you should estimate an additional 15 to 30 hours every week for study time. You need to take into account any other responsibilities that you may have such as a part-time job, child care, etc. when you are registering for classes. Working more than 20 hours per week is not recommended for full-time students.

## Email

Make sure to activate your WSU email and forward it to your personal email account or check your WSU email often. Email is the way that the university and the department communicates with you. It is the way your professors will communicate with you. We will email you from the department when we add new classes to the schedule, when we cancel existing classes from the schedule, when you have not met general education requirements in a timely manner and other important alerts. We will also email you of upcoming events that may be of interest to you.

## Internships

Internships are required for some major programs like Journalism, but are highly recommended for all Communication majors. Some students may even complete two or three internships while in the program. Internships help you in building a resume, provide you with on the job experience, help you understand the job market, assist you in clarifying career goals and assist you in building a professional network. You need to have completed at least 12 credits in COM courses before you are eligible for an internship. See the following link for more information: [http://comm.wayne.edu/internships/internshippacket\\_ss11.pdf](http://comm.wayne.edu/internships/internshippacket_ss11.pdf)

## Registering for Classes

It is important to register for your classes early. There are three cycles of registration. There is priority registration that opens months prior to the beginning of the term. There is open registration, which opens one week before classes begin and there is late registration that is only for special circumstances once classes begin. Your best choice for registering for classes is during priority registration. It not only is more economical, since there are additional fees for registering during open and late registration, but you will get a better schedule of classes. Many of the classes in the department will fill up or close during the priority registration cycle.

## Syllabi

The syllabus of a course is a quasi contract that the instructor has with his/her students as to what topics are to be covered in a class, the text books that are required for the course, the important course deadlines and the grading structures. You should receive a syllabus during the first week of classes for each of your classes or the instructor will post the syllabus on the course Blackboard site. Review the course syllabi as soon as you receive them and plan your semester. Be sure to understand the expectations of each course. A semester is 15 weeks of class time and one week of exams. You should use a planner and map out your semester. The semester goes quickly and it will go more smoothly if you have a plan of how you will tackle the assignments. Mapping out the major assignments will allow you for example, to work out time for research and writing of major research papers. It will also alert you to any problems that you may encounter, like having two major assignments due on the same day.

Syllabi also give you important information such as contact information for your instructor and the grading scale. Some departments, like Communication, keep copies of syllabi available for students to review prior to registering for classes. So if you are unsure of the content of a specific course, you may want to visit the department office in 585 Manoogian and review the syllabus for that course.

## Scholarships/Awards

There are many scholarships and awards available for students in Communication. You should discuss possibilities for scholarship/awards with your departmental adviser.

### Activity Awards

Activity Awards of up to \$2000 each semester are available to members of the Forensics/Debate Team, PRSSA students and students involved in the media labs each semester. The amount to each student is determined by the faculty, based on the student's level of commitment and participation in departmental activities.

## **Communication Studies/Debate**

George Bohman – Rupert Cortright – Elizabeth Youngjohn Award Fund

Award of \$100 - \$200 is open to any student specializing in debate.

David and Alice Goldman Award

Award of \$150 - \$200 open to outstanding freshman debaters.

Raymond and Alice Hayes Scholarship Fund

Award of \$150 - \$200 open to any student specializing in debate.

## **Journalism**

W. Sprague Holden Memorial Scholarship in Journalism

Award of up to \$2,000 open to any outstanding journalism major.

Journalism Institute for Minorities

Scholarship for tuition (amounts vary) open to any high school senior or undergraduate student with minimum 3.0 GPA, writing skills and evidence of potential in the communication field.

George M. and Mabel H. Slocum Scholarship in Journalism

Award of \$250 to \$1,000 open to any journalism major with outstanding scholarship and financial need.

David Wilkie Scholarship in Journalism:

Award open to any journalism major of at least junior standing who has scholastic achievement and financial need.

## **Public Relations**

Renee M. Abraham-Harries Endowed Memorial Scholarship in Public Relations

Award open to any public relations students entering their junior or senior year who have demonstrated academic excellence and the ability to make a meaningful contribution in the area of public relations.

Jeannine Gregory Memorial Scholarship in Public Relations

Award is open to public relations students entering their junior/senior year who have leadership abilities in PR.

## **Talent Awards**

These awards are recruiting awards that are renewable for four years based on continued participation in debate program. Open to any high school debate student admitted to WSU.

# University Systems

## Banner

Banner is the database system used at Wayne State to coordinate and manage student and employee information and business processes. When you register for classes or pay your Wayne account, you are actually processing this transaction through the university's Banner system. You access this system by using the portal of Pipeline (see Pipeline later in this Handbook).

Common Banner messages you might get when you try to register include Closed Section, Prerequisite and Test Score error and Field of Study Restriction. In the example below, the student was successful in registering for two of his courses, SPA 2010 and COM 5080 but got error messages for the other three courses he wanted to register for COM 2100, COM 4250 and COM 5381.

The screenshot shows a web browser window titled "Registration Add Errors - Windows Picture and Fax Viewer". The browser address bar shows the URL "http://lumpapp1.wayne.edu/render/UserLayoutRoot...". The page header includes "WAYNE STATE UNIVERSITY" and navigation links like "Email & Calendar", "Groups", "Account", "Logout", and "Help".

**Current Schedule**

Status	Action	CRN	Subj	Crse	Sec Level	Cred	Grade Mode	Title
**Registered** on Jun 06, 2011	None	10709	SPA	2010	003	Undergraduate 4.000	Standard University Grading (FC)	Intm Spanish 1
**Registered** on Jun 06, 2011	None	12206	COM	5080	001	Undergraduate 4.000	Standard University Grading	His&Law: Amer Jou

Total Credit Hours: 8.000  
Billing Hours: 8.000  
Minimum Hours: 0.000  
Maximum Hours: 18.000  
Date: Jun 06, 2011 01:43 pm

**Registration Add Errors**

Status	CRN	Subj	Crse	Sec Level	Cred	Grade Mode	Title
Closed Section	12574	COM	2100	004	Undergraduate 4.000	Standard University Grading	News Reporting
Prerequisite and Test Score error	12202	COM	4250	001	Undergraduate 3.000	Standard University Grading	Rptng Race, Gendr, Cltr
Field of Study Restriction - Field of Study	14161	COM	5381	001	Undergraduate 3.000	Standard University Grading	TV News Rprtng&Dgtl Editg

**Add Classes Worksheet**

CRNs

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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Submit Changes Class Search Reset

[ Student Information System ]

Only secure content is displayed. What's the risk? Show all content

Windows taskbar shows: KCC, WSU Pipeline - Inter..., Adobe Photoshop C..., 12:23 PM

## Common Banner Error Messages

**Closed Section (COM 2100)** means that this section was closed and the student could either pick another section of this course or pick another course. If it was important that the student take this particular course/section during this term, they would contact the instructor to see if an override can be granted. If the instructor of this course was not assigned the student could contact an adviser to get guidance or attend the first class session. Forms for overrides can be found on the Registrar's website <http://reg.wayne.edu/pdf-forms/add.pdf> or can be obtained in the department's main office, 585 Manoojian.

**Pre-Requisite and Test Score Error (COM 4250)** means that this course has pre-requisite course requirements. If the pre-requisite courses are pending or have been transferred in, the student should contact the instructor or a departmental adviser for overrides.

**Field of Study Restriction (COM 5381)** means that the course is restricted to majors only. The student must declare a major (See process for major declaration in this Handbook) in the field required in order to register for this particular course.

## Pipeline

Almost all of the services you will need as a student can be handled through Pipeline. You sign into Pipeline through the university's homepage [wayne.edu](http://wayne.edu) under [My WSU Tools](#) using your student access id and your password. The first time you sign in you use your access id and your student number. You will be asked to change your password the first time you sign in. Pipeline services include the following:

### Registration

- [Register/Add/Drop](#)
- [Enrollment Verification](#)
- [Withdraw from a Class](#)

### Student Records

- [Final Grades/Early Assessment Grades](#)
- [Holds](#)
- [Transcripts](#)
- [Request a Transcript](#)
- [View Status of Transcript Requests](#)
- [Apply for Degree or Certificate](#)
- [View Personal Info](#)

### Financial Records

- [eBill Schedule](#)
- [Bill/Account Summary](#)
- [Direct Deposit](#)
- [1098-T](#)

### Online Payments

### Financial Aid Services

- [Financial Aid](#)
- [Book Voucher Authorization Form](#)

## STARS

STARS (Student Tracking Advising Retention System) is a web application that pulls student data from Banner and from Testing. It is designed to assist advisers and students keep track of courses taken and requirements left to take. Students can view their own data by pulling up the STARS application from Pipeline or from this web address: <http://stars.wayne.edu/>.

You can see what courses you have taken under the CLASSES tab. You can see your transfer courses and their WSU equivalents under the TRANS/PVED tab or do a degree audit under the DEG AUDIT tab. You can even do a “What-If Analysis” under the DEG AUDIT tab and see what courses you would have left to take if you changed your major. STARS is a useful tool, but should not take the place of consultation with your adviser. Requirements often change and sometimes these changes are not reflected in the STARS audits.

## Student Resources

### Academic Calendar

The academic calendar for the university can be found at this link: <http://reg.wayne.edu/students/calendar10-11.php>. It is important to download the calendar from this site every term and write the important dates in your planner. Important dates might include the first day of classes, the last day to drop classes and the dates for final exams. The final exam schedule can be found at this link: <http://reg.wayne.edu/students/examsF11.php>. *Tip: WSU changes the meeting times and days of class meetings during finals week, so it is important that you are aware of the days and times of your final exams.*

### Academic Success Center

The Academic Success Center is located near the UAC on the first floor of the Undergraduate Library and provides many resources to students to aid them in succeeding in school. There are study skills sessions, private tutoring and supplemental instruction available to you at no charge as a Wayne student. See a complete list of services on their website: <http://success.wayne.edu/>.

### Bookstore

The WSU Bookstore is a Barnes and Noble and is located at 82 W. Warren. Their phone is 313/577-2436 and their website is [bkswaynestu@bncollege.com](mailto:bkswaynestu@bncollege.com). You can check on the Bookstore website to see what books your instructors have ordered for their classes. You can order your textbooks online and the Bookstore will bundle your order for you. The other bookstore on campus is Marwil books. They are located across the street from the Barnes and Noble on W. Warren. You may want to check your syllabus before you go to buy books to see where your instructor has ordered books from. Many faculty do not order their books from Barnes and Noble, but order from Marwil's.

## Counseling and Psychological Services (CAPS)

CAPS has a professional staff of psychologists, clinical social workers, and licensed professional counselors trained to work with you on such issues as anxiety, depression, stress management and crisis intervention. There are also many support groups. These services are available to you at no charge as a Wayne student. CAPS is located in room 552 Student Center Building. The hours are Monday - Friday 8:30am - 5:00pm and Tuesday evenings by appointment only. Students may drop-in or call 313/577-3398 for an evaluation with a CAPS Counselor Monday-Friday 8:30am - 4:30pm.

## Extension Centers

In addition to on the main campus in Detroit, the department offers courses at several area Extension Centers. You may want to watch the abbreviations for the centers as you schedule classes. Another way to identify courses that are taught in extension is to look at section numbers, extension center courses have section numbers that are in the 900 series. Sometimes students do not realize that they have scheduled one class on campus and their next class in fifteen minutes in Farmington Hills.

Centers include:

### **Harper Woods Middle/High School**

(This center will be noted as **HPWD** on the Schedule of Classes)

20225 Beaconsfield St.

Harper Woods, MI 48225

Phone: (313) 577-6261

### **Macomb University Center**

(This center will be noted as **UNIV** on the Schedule of Classes)

Wayne State Office at the University Center - Macomb

44575 Garfield Road

Clinton Township, MI 48038

Phone: (586) 263-6700

### **Oakland Center**

(This center will be noted as **OAK** on the Schedule of Classes)

33737 West Twelve Mile Road

Farmington Hills, Michigan 48331

Phone: (248) 553-3545

## Student Financial Aid Office

The student financial aid office assists students navigate the complex world of scholarships and financial aid. Their offices are located in the Welcome Center and students can walk in and talk to a financial aid counselor. There is lots of information on scholarships and various types of aid and how to apply for it on their website:

<http://finaid.wayne.edu/newstudent.php>.

## Student Disability Services (SDS)

This office is available to assist students with disabilities obtain equal access to success in college. The SDS can assist students with learning disabilities, assist students with temporary disabilities such as a broken arm or more long term assistance such as sign language interpreting and real-time captioning. Students need to register with the SDS in order to receive assistance. Students that would like special accommodations in classes such as more time taking exams need to be registered with SDS. The office is located on the 1<sup>st</sup> floor of the Undergraduate Library. Visit their website for more information: <http://studentdisability.wayne.edu/accommodations.php>

## Study Abroad

Every student should think about studying abroad for at least one semester. It will enrich your educational experience. The WSU Study Abroad Office coordinates all of the international programs. If you think you are interested in a short term or long term experience of living and learning in a foreign country check out the website of the Study Abroad Office: <http://studyabroad.wayne.edu/index.php>.

## Testing Office

The Testing Office is located on the 6<sup>th</sup> floor of the Student Center Building. This office handles the testing for placement for many of the university general education requirements such as English and Math. For more information on Testing dates and ACTs requirements for placement, see their website:

<https://testing.wayne.edu/app/Orientation.cfm>

## University Libraries

The University Libraries provides many services to assist you in succeeding as a student. There are many online resources for students as well as online support from Librarians. The WSU library system is committed to educating students on how to access information effectively and evaluate its relevancy and credibility. The support services can assist you in researching just about any topic you can imagine. The library also provides students with many spaces to study in and computers for their use. Check out the Libraries website for more information:

<http://www.lib.wayne.edu/services/>.

## List of Faculty and Staff

www.comm.wayne.edu

585 Manoogian Hall

Phone: 313/577-2943 FAX: 313/577-6300

### *Department Interim Chair*

Loraleigh Keashly

### *Academic Services Officer*

Victoria Dallas

### *Professors*

Benjamin Burns, Edward J. Pappas (Emeritus), Matthew W. Seeger, George W. Ziegelmueller (Distinguished Emeritus)

### *Associate Professors*

Jackie Byars, Mary M. Garrett, Patricia McCormick, Hayg H. Oshagan, Pradeep Sopory

### *Assistant Professors*

Colin Baker, James L. Cherney, Katheryn C. Maguire, Julie Novak, Sandra Pensoneau-Conway, Donyale R. Padgett, Kimmerly Piper-Aiken, Marc A. Ruiz, Fred Vultee, William Wartens (Research), Kelly Young

### *Lecturers*

Juanita Anderson, Jane Fitzgibbon, Jack Lessenberry, Karen McDevitt, Alicia Nails, Michele A. Najor, Ronald J. Stevenson

### *Professional Staff*

Kelly Gottesman, Studio Director

### *Administrative Staff*

Angela Windfield

### *Clerical Staff*

Mary Alleyne, Graduate Secretary

Reni Gresham, Journalism Secretary

Meah Tweh, Budget/Accounting Assistant

*Tip: The best way to reach people in the department is by email. All university employees can be reached by email by using their first and last names separated by a period and then wayne.edu. For example you can reach the Academic Services Officer in the department by typing Victoria.Dallas@wayne.edu.*