

Department of Communication Wayne State University

An Examination of Short Format Media Production



When:
Wednesday,
September 28, 2011
11:45 am-12:25 pm

Where:
The Italian Room,
160 General Lectures



Marc Ruiz, Assistant Professor, Department of Communication

Professor Ruiz will present his music video and commercial reels to explain his general visual style and approaches to making pieces in short format media. His presentation will conclude with a demonstration of the processes involved in bringing a production from concept to broadcast by examining elements of his most current piece in post-production featuring Clay Matthews, linebacker for the Green bay professional football team.