

## Public Relations & Organizational Communication

### Coursework Requirements Curriculum Checksheet

The Master of Arts in Communication with a Concentration in Public Relations & Organizational Communication program is a professional degree that emphasizes the theory and application of communication in a variety of contexts. These include working in public relations, employee relations, media relations, public affairs, issue and crisis management, technical and employee communication, and related activities in business, industry, non-profit, and governmental settings. The degree requires a minimum of 33 credit hours.

#### Four required courses:

COM 7000: Introduction to M.A. Studies in Communication (3 cr) \_\_\_\_\_

COM 6250: Organizational Communication (3 cr) \_\_\_\_\_

COM 7140: Public Relations Campaigns (3 cr) \_\_\_\_\_

COM 7210: New Media and Strategic Communication (3 cr) \_\_\_\_\_

#### At least one of the following Research Methods Courses:

COM 7250: Rhetorical Criticism (3 cr) \_\_\_\_\_

COM 7260: Quantitative Research Methods in Communication (3 cr) \_\_\_\_\_

COM 7360: Qualitative Research Methods in Communication (3 cr) \_\_\_\_\_

#### At least two of the following Public Relations & Organizational Communication core courses:

COM 6100: Speech Writing (3 cr) \_\_\_\_\_

COM 6200: Theories of Small Group Processes (3 cr) \_\_\_\_\_

COM 7150: Micro-Level Organizational Communication (3 cr) \_\_\_\_\_

COM 7160: Crisis Communication (3 cr) \_\_\_\_\_

COM 7165: Communication and Issue Management (3 cr) \_\_\_\_\_

COM 7240: Communication Consulting and Training (3 cr) \_\_\_\_\_

COM 7410: Communication Theory (3 cr) \_\_\_\_\_

#### At least two additional courses from the following, chosen in consultation with adviser:

COM 6180: Principles of Health Communication (3 cr) \_\_\_\_\_

COM 6190: Internship (1-3 cr; Max. 6) \_\_\_\_\_

COM 6350: Communication, Culture and Conflict (3 cr) \_\_\_\_\_

COM 6530: Audience Measurement and Survey Techniques (3 cr) \_\_\_\_\_

COM 7110: Theory of Argument (3 cr) \_\_\_\_\_

COM 7120: Contemporary Political Campaigns (3 cr) \_\_\_\_\_

COM 7155: Theories of Interpersonal Communication (3 cr) \_\_\_\_\_

COM 7330: Advanced Desktop Publishing (3 cr) \_\_\_\_\_

COM 7340: Interviewing (3 cr) \_\_\_\_\_

COM 7580: Content Analysis (3 cr) \_\_\_\_\_

Other COM 6/7000 level course(s), not on the above list with adviser approval \_\_\_\_\_

#### A minimum of one course from outside the department (3-4 credits)

At least one 6000 or above level course from another department, such as Economics, English, Management, Marketing, Political Science, or Psychology, approved by the adviser.

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**One of the following capstone plan options** for a minimum of 33 credits (Plan C is highly recommended):

**Plan B:** COM 7999: Master's Essay Direction with an approved essay (3 cr)

**Plan C:** COM 7220: Professional Issues in Applied Communication (3 cr)

## **Acknowledgment of M.A. and G.C. Handbook Policies and Procedures**

*I have read the Department of Communication Master of Arts and Graduate Certificate Handbook and familiarized myself with the policies and procedures governing the program I am pursuing. I also understand that I must familiarize myself with the policies, procedures, and directives from the Graduate School as detailed in the Graduate Bulletin.*

*I understand that deviations from the Department of Communication or Graduate School policies and procedures may interfere with reasonable and normal academic progress and, in extreme circumstances, may result in my dismissal from the program. I further understand that I am to maintain regular contact with my academic adviser so that I may complete my degree in a timely manner.*

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Student Name and Access ID (Please Print)

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Signature and Date

Please complete and return this form to the Graduate Secretary of the Department of Communication, 585 Manoogian Hall, along with the signed Plan of Work form and the appropriate M.A. or G.C. coursework requirements Curriculum Checksheet. The Plan of Work is to be completed in consultation with your academic adviser and must be filed by the completion of twelve credit hours of coursework.

*For office use only:*

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Received by and date