

# Oral Competency Examination

Winter 2010

Successfully passing both sections of this examination will provide you with oral competency equivalency. The examination occurs in two parts. Both parts **must** be completed and passed **within the same academic year** (e.g., Fall 2009, Winter 2010, and Spring/Summer 2010) in order to achieve oral competency equivalency. An “**academic year**” begins with the Fall semester and ends with the Spring/Summer semesters. Therefore, in order to qualify to take Part II for the Winter 2010 semester, you must have passed Part I during the Fall 2009 (August) or during the current Winter 2010 semester (December).

	Registration deadline	Testing date	Fee
Part I	Hand-deliver by Tuesday, December 15, 4:00 PM Postmark by Wednesday, December 9	Thursday, December 17, 10:00 AM Location TBA	\$20.00
Part II	Hand-deliver by Tuesday, January 5, 4:00 PM Postmark by Thursday, December 31	Thursday, January 7, 2010, 10:00 AM MANO 024	\$20.00

## Information about the Oral Competency Examination—PART 1

Part 1 of the Oral Competency equivalency consists of a 50-question multiple choice examination and a speech analysis. The speech analysis involves you watching a speech (provided by the Department of Communication) and identifying particular aspects of it. The Department of Communication will administer the examination on the following date:

**Thursday, December 17, 2009 at 10:00 AM, location TBA**

(register: hand-deliver: by Tuesday, December 15, 4:00 PM, MANO 585. By mail: postmarked by Wednesday, December 9.)

If you have a conflict during this time, please contact the Assistant Basic Course Director, Luke LeFebvre ([du2378@wayne.edu](mailto:du2378@wayne.edu)) as soon as possible.

### Part 1 - Written Examination (multiple-choice and speech analysis)

*(Administered by the Department of Communication)*

Part 1 is a written exam consisting of 50 multiple-choice questions and a speech analysis. A passing grade is 70%. The Department of Communication will act as the sole arbiter of which answers are correct or incorrect. The pass rate from Fall 2006 to Fall 2009 is 71%.

The exam consists of 50 multiple-choice questions covering all areas of basic public speaking and communication practices. Students should study chapters 1 - 17 within the textbook used in COM 1010: Public Speaking: Second Custom

Edition for Wayne State University. The multiple-choice items will be drawn from this text. The exam also consists of a speech analysis. A speech will be shown during the administration of the exam, and you will be given a sheet on which you will identify particular aspects of the speech. The study guide below identifies the chapter objectives. You should also study material from the COM 1010 course supplement as indicated on the study guide. This will help you prepare for both the multiple-choice portion and the speech analysis portion. A copy of the textbook and the supplement are on reserve in the Adamany Undergraduate Library, as well as in the Public Speaking Resource Center, Manoogian 464. (Check the PSRC website for hours of operation: <http://comm.wayne.edu/psrc.php>.)

***All students who earn a passing grade (70% or higher) on part I of the exam (written portion) will have an opportunity to participate in Part 2 of the examination. Those who do not earn a grade of 70% or better will not be able to earn oral competency credit this semester and may register for a 1010 section space/time permitting, or may attempt Part I again the next time it is offered.***

#### **REGISTRATION FOR PART I:**

For Part I registration, please remit **\$20.00** in a check or money order (unfortunately, we do not accept credit cards), and a registration form (found on the OCCE home page, <http://www.comm.wayne.edu/oce.php>). ***The registration form must be typed.*** Your check or money order for \$20.00 should be made payable to Wayne State University. **DO NOT USE CASH!** You may hand-deliver your registration form and fee, or send it in the mail. If you hand-deliver, the check or money order must be delivered in person to 585 Manoogian **no later than Tuesday, December 15 at 4:00 p.m.** If you send via mail, your registration form and fee must be postmarked by **Wednesday, December 9, 2009.** The address is: Luke LeFebvre, Dept. of Communication, Wayne State University, 906 W. Warren, 585 Manoogian Hall, Detroit, MI 48201. Failure to pay the \$20.00 on time will result in your exclusion from the examination.

**Part 2 - Oral Performance** (register hand deliver: by Tuesday, January 5, 2010 at 4:00 PM; register by mail, postmarked by Thursday, December 31, 2009; oral presentation on Thursday, January 7, 2010 at 10:00 AM, MANO 024)—**these dates ARE NOT flexible, regardless of your circumstances!**

Part 2 of the examination requires students to accomplish the following: **present a 7 - 9 minute persuasive speech addressing a proposition of policy; use either a problem-solution organizational format, or Monroe's Motivated Sequence format (explanations found in the textbook); prepare a full-sentence outline of their speech (including references); and prepare a written analysis—in essay form—of their speech.** There also will be a **\$20.00 fee** for those participating in the second portion of the exam. Details of these requirements can be found under the Part II instructions and speaker statement.

**Please note: If you major (or will major) in Communication, you will have to take COM 1010 regardless of whether or not you pass both parts of the OCE.**

## ORAL COMPETENCY EXAM (Part 1) STUDY GUIDE Fall 2009

### Part I—speech analysis (100 pts.)

When viewing a speech, be able to identify the parts that are also listed on your persuasive speech instructor feedback form found in the COM 1010 course supplement. It might also help you to watch a persuasive speech, for example on YouTube, and try to identify parts of the speech based on the feedback form.

### Part II—50 question multiple choice (100 pts.)

While all the content covered in each chapter of the textbook is important, this guide was designed to focus and guide your preparation for Part I of the OCCE. Below you will find terms you should be able to define and chapter objectives you should complete. Best of luck!

#### **Chapter 1**

Define
<ul style="list-style-type: none"><li>• empowerment</li><li>• encoding</li><li>• internal noise</li></ul>
Chapter Objectives: 2,3,7

#### **Chapter 2**

Define
<ul style="list-style-type: none"><li>• central idea</li><li>• specific purpose</li></ul>
Chapter Objectives: 3,4,5,7,8

#### **Chapter 3**

Define
<ul style="list-style-type: none"><li>• free speech</li><li>• speech act</li><li>• plagiarism</li></ul>
Chapter Objectives: 3,4,5

#### **Chapter 4**

Define
<ul style="list-style-type: none"><li>• select</li><li>• attend</li><li>• understand</li></ul>

- information overload
- prejudice
- active listener
- critical listener

Chapter Objectives: 1,2,3,

### **Chapter 5**

Define

- demographic
- close-ended question
- open-ended question
- audience adaptation
- low/high context culture
- low/high power culture
- beliefs
- values
- attitudes
- nonverbal cues

Chapter Objectives: 4,5

### **Chapter 6**

Define

- brainstorming
- central idea
- general purpose
- specific purpose
- blue print
- behavioral objective

Chapter Objectives: 2,3,4,5

### **Chapter 7**

Define

- standard outline form
- preparation outline
- delivery outline

Chapter Objectives: 2

### **Chapter 8**

Define

- Boolean search
- APA citation style (see course supplement)
- MLA citation style (see course supplement)

Chapter Objectives: 3,6

## Chapter 9

Define

- the 3 types of illustrations
- descriptions
- explanations
- the 2 types of definitions
- the 2 types of analogies
- the 4 types of opinions

Chapter Objectives: N/A

## Chapter 10

Define

- sign posts
- transitions
- previews
- summaries

Chapter Objectives: 1,3

## Chapter 11

Define

- credibility
- preview statement

Chapter Objectives: 2,3,4

## Chapter 12

Define

- cliché
- connotation
- denotation
- jargon
- metaphor
- simile

Chapter Objectives: N/A

## Chapter 13

Define

- nonverbal expectancy theory
- emotional contagion theory
- the 6 functions of gestures
- immediacy

Chapter Objectives: 5

## **Chapter 14**

Define N/A

Chapter Objectives: 1,5

## **Chapter 15**

Define

- the 4 ways to motivate listeners

Chapter Objectives: 1,2,3

## **Chapter 16**

Define

- ethos
- pathos
- logos
- inductive reasoning
- deductive reasoning
- syllogism
- 8 types of fallacies
- 4 strategies for organizing persuasive messages

Chapter Objectives: N/A

## **Chapter 17**

Define N/A

Chapter Objectives: 1,2