

Major in Journalism – Broadcast Journalism

Career Opportunities: A major in Broadcast Journalism prepares students for a variety of careers. Broadcast Journalism majors are employed in fields such as broadcasting, reporting, public relations, advertising, newspaper, television and radio, newsletters and corporate publications, writing training programs, screen writing and writing books.

Core Courses:

- COM 1500 - Survey of Mass Communication (3 credits)
- COM 1600 - Intro to Audio-TV Film Production (3 credits)
- COM 2030 - Journalism Grammar and Style (3 credits)
- COM 2100 - News Reporting (4 credits) *pre-reqs are COM 1500 and COM 2030*
- COM 2230 – (WI) Broadcast News Writing (3 credits) *pre-req is COM 1500*
- COM 4250 – (CD) Reporting on Race, Gender and Culture (3 credits)
pre-reqs are COM 2100 & junior standing
- COM 4410 - Television Production (4 credits)
pre-reqs are COM 1600 and journalism major
- COM 5080 - History and Law of American Journalism (4 credits)
- COM 5250 – Prof. Issues in News Media Management (4 credits)
pre-req is COM 2230 or COM 4100. Capstone course to be taken in last 21 hours of study.
- COM 5381 - Television News Reporting & Digital Editing(3 credits)
pre-reqs is COM 2230
- COM 6190 – Internship (3 credits required for major)
pre-reqs are junior standing and consent of instructor

Electives:

Students must take a minimum of **six** credits including at least one course from each Group I and Group II in consultation with a journalism advisor.

Electives Group I

- COM 3100 - Public Affairs Reporting (3 credits) *pre-req is COM 2100*
- COM 4100 – Feature Writing (4 credits) *pre-req is COM 3100*
- COM 4310 - Audio Production (4 credits) *pre-reqs are COM 1600 and journalism major*
- COM 5310 - Investigative Reporting (4 credits) *pre-req is COM 4100 or COM 5381*
- COM 5380 – Video Field Producing & Editing (3 credits)
pre-reqs are COM 1600 and journalism major
- COM 5410 - Producer's Workshop (4 credits)
pre-req is COM 5380 or COM 5381 or AIN 5220
- COM 5500 - Publishing on the Internet (3 credits) *pre-req is COM 2100*
- COM 6190 – Internship (1 to 3 credits) *pre-reqs are junior standing and consent of instructor*

Electives Group II

- COM 3010 - Television Criticism (3 credits) *pre-reqs are COM 1500 and journalism major*
- COM 4010 - Special Topics in Journalism (3 credits)
pre-reqs are COM 1600, COM 2230 or consent of instructor
- COM 4240 - African Americans in Broadcasting (4 credits)
- COM 5060 - Documentary and Non-Fiction Film & Television (4 credits)
pre-reqs are COM 2010 and journalism major
- COM 5480 - Topics in Media Studies & Practices (4 credits)
pre-reqs are COM 1600, COM 2210 or consent of instructor
- COM 5510 - Mass Communication and Society (3 credits)
pre-reqs are COM 1500 and journalism major

The PLACE for COMMUNICATION



AIM HIGHER

comm.wayne.edu
Department of Communication

College of Fine, Performing and Communication Arts



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Important Reminders: HIS 2040 is required. Every course required to complete an undergraduate major in the College of Fine, Performing & Communication Arts must be completed with a grade of "C" (2.0) or better. This includes all transfer credit that may be applicable to the major programs. All students pursuing this major must complete the university's general education and competency requirements as well as the college's group requirements, which include completion of a foreign language through the third semester.

Advising: Careful planning is required to assure timely completion of the program. An adviser should be consulted as soon as you decide to enroll in the Journalism program. Inquire at 553 Manoogian Hall, (313) 577-2627. **All students are expected to follow the published curriculum for their major and to consult regularly with a journalism adviser.**

Special Activities: Course work is only one part of your undergraduate education. Employers pay close attention to the types of activities in which applicants participated as students. There are many valuable campus activities. You are encouraged to participate in such activities as student government, the student newspaper (South End) and the student radio station. In addition, the Department of Communication sponsors the Wayne State University chapter of the Public Relations Student Society of America (PRSSA), as well as the nationally acclaimed debate and speech team.

Department of Communication

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(313) 577-2943*

Chairperson: Dr. Matthew Seeger

Academic Services Officer: Ms. Victoria Dallas

Director of Journalism: Professor Ben Burns

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November 3, 2009



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