

7/02/09

Oakland University School of Nursing - Looking for Interns!

The School of Nursing is looking for interns who are interested in learning more and taking an active role related to marketing, advertising and public relations!

Do you want to just write or write about hot topics that will help get you noticed? The health care industry is not only rapidly changing, but is so diverse that it can take you anywhere your interests lay. It is also the largest employer in Michigan. Being a School of Nursing intern can help you get your foot in the door at many of Detroit's largest hospitals, community and not-for-profit agencies or media agencies that are looking for exceptional writers to promote good health, educate the public or improve life for our children. NO EXPERIENCE IN THE HEALTH CARE INDUSTRY NECESSARY!

Hours: 10 – 15 hours a week

Minimum Qualifications: Individuals will need to have outstanding communication skills, both oral and written, a professional demeanor, assertive personality and strong sense of imagination. Ability to multitask and handle multiple deadlines simultaneously are necessary.

Position Purpose: To assist the School of Nursing with press releases that pertain to School of Nursing (SON) events or news; writing stories for the SON website, writing articles for area hospital newsletters, the alumni newsletter and donor magazine and local media. There may also be opportunities to write radio copy or ad copy. (Training available)

Students will:

- 1) Assist with writing for events including:
 - * Nightingale Awards for Nursing
 - * Nursing Symposium
 - * Open House / Welcome Back Reception
- 2) Assist with writing for marketing / PR including options of:
 - * Ads
 - * Radio scripts
 - * Donor pieces
 - * Marketing pieces / direct mail
 - * Web site / blogs
 - * Communicate with media

If you're interested in this opportunity to beef up your portfolio while providing a service for the community, please contact Amy Johnson at johnson2@oakland.edu with a writing sample and brief description of why you're interested in this opportunity.