



2009 / 2010 WINTER INTERNSHIP OPPORTUNITY

Learning Care Group, Inc.

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Headquartered in Novi, Mich., Learning Care Group, Inc. provides early education and care services to children between the ages of six weeks and 12 years under its umbrella of brands: The Children's Courtyard, Childtime Learning Centers, La Petite Academy, Montessori Unlimited and Tutor Time Child Care / Learning Centers.

Between these five brands, Learning Care Group has more than 1,100 schools (corporate and franchise) with a system-wide capacity to serve close to 163,000 children in the U.S. and internationally.

Today, we are the fastest-growing, second largest for-profit child care provider in North America. For more information, visit www.learningcaregroup.com.

We are currently searching for a hard-working student who is interested in a Marketing / Public Relations career and is currently pursuing a degree in marketing, public relations, journalism, English or communications for a part-time, **paid internship** position for the **2009 / 2010 winter semester**. Hours and start date negotiable.

As an intern, you will learn about marketing and corporate public relations, while having fun in an educational, team-based environment.

You could have the opportunity to:

- Participate in staff meetings;
- Develop various marketing materials including flyers, postcards, direct mail, etc.
- Enhance your writing, editing and proofreading skills;
- Develop targeted media lists;
- Write a variety of communication pieces, including marketing collateral, internal communications, press releases and newsletter items;
- Develop and post website content; and
- Provide marketing and advertising guidance and support to schools

Candidates should:

- Possess excellent writing skills;
- Be able to communicate effectively;
- Display a professional image;
- Be dependable;
- Have a desire to learn;
- Ask lots of questions; and
- Be willing to work hard.

If you are interested in applying for the position and have a **GPA of 3.0 or higher**, please send your resume to Amy Popp. **Resumes must be received by October 1, 2009 to be considered.**

9/2/09